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Photo by Robert Eubanks

▶ Director of Admissions

LONNIE R. MORRIS JR. brings new energy and leadership to Bowie State University as director of admissions. He will provide strategic leadership to both the undergraduate and graduate admissions operations. A leader in the areas of college admissions, enrollment management, and institutional effectiveness, Morris is a trendsetter in urban higher education.

He joins Bowie State during an upswing in student enrollment which rose to 5,483 in fall 2008 while new transfer enrollment increased more than 10 percent from fall 2007 to fall 2008 and new graduate enrollment, over 25 percent. University officials project an increase in transfer, graduate and continuing education students entering the institution this fall.

Morris plans to use his leadership experience to advance the admissions process. He previously served as vice president of enrollment management at Holy



Names University in Oakland California, director of admissions at LeMoyné-Owen College in Memphis, Tennessee and director of admissions for Edward Waters College in Jacksonville, Florida. He has experience working with programs of widely-recognized agencies such as the National Organization of Concerned Black Men, the College Bound Foundation, TRIO programs, the Black College Network and Sylvan Learning Systems.

"I am excited to join the enrollment unit at Bowie State University. We have an experienced and dedicated admissions team, and there is a phenomenal spirit of collaboration across the campus. I am honored to have an opportunity to lead this effort," said Morris, who holds a bachelor's degree in marketing from Morgan State University and a master's degree in organization development from Johns Hopkins University.

The assistant vice president for enrollment management, Don Kiah, oversees the division which encompasses the admissions office. He commented, "We are excited about our admissions team, having worked to assemble a group of people with innovative ideas and both traditional and nontraditional experience in admissions. Our new admissions director has the right mix of leadership experience and abilities to help us achieve the goals we have set."

▶ GET TO KNOW YOUR RECRUITERS



Victoria Little, coordinator of recruitment, organizes the recruitment efforts for Bowie State University. Little manages a team of two recruiters as well as staff and alumni volunteers.



Ricardo D. McCrary, recruiter, has been with Bowie State for two years. His territories include Baltimore City, Baltimore County, parts of Prince Georges County, Anne Arundel County, Howard County, Ohio, and North Carolina. He will receive his master's degree in organizational communications in May 2010.



Natalie McCarter, recruiter, represents Bowie State University at local and national events. Her territories include Charles County, Harford County, Southern Prince George's County, and St. Mary's County. McCarter also assists with researching and editing publications for the admissions office. She graduated from BSU with a master's degree in organizational communications in May 2009.



Photos by Robert Eubanks

Spring Commencement

BOWIE STATE UNIVERSITY CELEBRATED 572 graduates during its 143rd spring commencement featuring Maryland State Senator C. Anthony Muse as the keynote speaker. Graduates received degrees in 49 academic programs administered by the University's Colleges of Professional Studies, Education, Arts and Sciences and Business.

Graduate Profiles

Leonard Smith

AGE: 23

HOMETOWN: Lemoore, Calif.

MAJOR: Mass Communication and Journalism

CONCENTRATION: Public Relations

Leonard Smith kept himself busy his final year serving the student body as senior class president. "Bowie State instilled in me not only a sense a pride but a value of accountability for being the determiner of my own destiny. My sense of family, tradition and values were enhanced. I felt challenged in succeeding not only in the classroom but outside of the classroom by the motivation of my peers who all were highly active in campus activities and in the community."

Now that he has a bachelor's degree, Smith is applying to graduate school so that he will be more marketable in the field of communications.

Fola A. Oyenyin

AGE: 23

HOMETOWN: Lagos, Nigeria

MAJOR: Business Administration

CONCENTRATION: Marketing

"I now have a bachelor's degree in marketing that would not have been possible without the support of BSU professors and colleagues. I also have a job at Lockheed Martin Corp. and a good chance to secure an entry-level marketing position at the company... I believe that I find myself in this enviable position because I try to always have a positive outlook on life. This would be my advice to any recent or upcoming college graduate."

Oyenyin is considering graduate school as her next step. She would receive tuition assistance through her employer should she decide to do so.

Students Discuss Higher Education Issues

With Governor O'Malley, Senators Mikulski and Cardin

Elect officials Governor Martin O'Malley, Senators Barbara Mikulski and Benjamin Cardin, and Prince George's County Executive Jack Johnson as well as University of System Chancellor William Kirwan participated in a roundtable

discussion with Bowie State University students about higher education issues. President Mickey L. Burnim moderated the discussion which focused on tuition and textbook costs and federal legislation to make higher education more affordable for students.



Students share their concerns with elected officials about the costs to attend college.

Bowie State student Lakisha Walker, a sophomore majoring in pedology, said "I am honored to have this opportunity to talk with important state and national leaders who are working on our behalf to make college more affordable. With support from the state and Congress, students like me will be able to get through college with less debt and focus on starting our careers and contributing to our communities."

Other students who participated in the discussion were Chrishana Heath, a business administration major; Kelechi Anyanwu, a graduate student and president of the Graduate Student Association, majoring in counseling psychology; Leslie Hall, a sophomore majoring in secondary education; Tamisha Jackson, a senior communications major and president of the Student Government Association; Carolyn Mills, a senior majoring in history and government; Maurice Robinson, a sophomore majoring in history; Nayonna Wright, a junior majoring in history and government and Yolanda Lindo, a junior majoring in nursing.

Accreditation Reaffirmed for Bowie State's College of Business

BOWIE STATE UNIVERSITY'S College of Business recently had its accreditation reaffirmed by the Association of Collegiate Business Schools and Programs (ACBSP) Board of Commissioners for 10 more years. The rigorous process examined the academic programs and units within the College of Business and recognized the University's teaching excellence at the baccalaureate and graduate level.

"We recognize that having the College of Business accreditation reaffirmed is a great accomplishment," said Anthony Nelson, dean for the College of Business. "The reaccreditation reinforces to our students and external community that our business programs are relevant and it also reinforces the University's commitment to continuous improvement, innovation and scholarship in our business programs."

Nelson noted that the achievement resulted from many faculty and staff at the University working together to gather and provide critical information throughout the process. He also credits the president, Mickey L. Burnim, and the provost and vice president for academic affairs, Roosevelt Newson, for their support of the College of Business.

Located in a new, state-of-the-art Center for Business and Graduate Studies, the College of Business consists of three departments which include Accounting, Finance, and Economics; Management Information Systems; and Management, Marketing, and Public Administration, as well as a business technology program and graduate studies.

Concert Choirs Feature Provost as Guest Conductor



Photo by Robert Eubanks

BOWIE STATE UNIVERSITY hosted "I, Too, Sing America," a concert in homage to the poet, novelist, playwright, short story writer, and columnist Langston Hughes. Concert choirs included *Bowie State University*, *Cheyney University*, *Delaware State University*, *Lincoln University*, and *University of Maryland Eastern Shore*.

Roosevelt Newson, the provost for Bowie State, served as the guest conductor. He has performed as a concert pianist and at venues including Wigmore Hall in London, the National Gallery of Art in Washington, D.C., the Baltimore Summer Symphony Orchestra, the Cleveland Philharmonic and the Northeastern Pennsylvania Philharmonic. Newson earned his doctoral and master's degrees from the Peabody Conservatory of Music of The Johns Hopkins University in Baltimore, Md., and his bachelor's degree from the Southern University in Baton Rouge, La. He continued post-doctoral work at the Juilliard School of Music in New York City.

Thousands of University Alumni

and fans flock to the Central Intercollegiate Athletic Association (CIAA) Tournament every year to watch their alma mater's athletic teams compete and take part in a fun-filled week of events. Come "Share the Experience" of the 2010 CIAA tournament with us on February 22-27, 2010, in Charlotte, North Carolina.

More than a sports tournament, the CIAA event mixes athletic games, step shows, career and educational fairs, workshops, a host of celebrities who attract those looking for a social or family atmosphere. To purchase CIAA Tournament tickets, call 301-860-4335.

Reserve your hotel room by January 22, 2010:

Marriott's Residence Inn Uptown Charlotte
404 South Mint Street, Charlotte, NC 28202

Call 301-860-4327 or email alumni@bowiestate.edu.



Athletics



CIAA SOFTBALL CHAMPIONSHIP

The softball team won its third consecutive Central Intercollegiate Athletic Association (CIAA) softball title with a 16-2 conference record. Also for the third consecutive year, senior shortstop Tiffany



Toney was named CIAA Player of the Year, hitting .457 for the season. Freshman outfielder Shanae Smoot was named CIAA Rookie of the Year.

Honda All-Star Team

THE BOWIE STATE University Honda All Star Team returned from Orlando in March from the 20th Annual Honda Campus All Star Challenge National Tournament featuring the top 64 HBCU's from around the nation in a stimulating and intellectually challenging knowledge-based competition.

For the first time in many years the team finished in the upper tier of their preliminary division with a record of five wins and only two losses. The team did not make the playoff rounds because of a tiebreaker rule among teams that finish in second place. Oakwood University won the competition for the second consecutive year.

The team, coached by Dr. Monika Gross, director of the Honors Program, and made up of the following students Kyle Edwards, (captain), Kelli Kensie, Karla Bloch, Daniel Perkins and Chardonnay Snowden, performed in an outstanding manner.

Many thanks goes to Debbie McClure, campus coordinator (Office of the Vice President for Student Affairs), President Mickey Burnim (a member of the Board of Directors for the Honda Campus All Stars Challenge Tournament), Dr. Freddie

Vaughns (chair of the Honda All Stars Advisory Committee) and the many members of the faculty and staff who assisted in preparing the students for the competition this year!





Michelle Latimer and Greg Goings

Five CIAA Awards at Annual Spring Meeting

BOWIE STATE UNIVERSITY received five awards at the CIAA end of the year Spring Meeting. BSU was awarded the Loretta Taylor All Sports Team Trophy; Tiffany Toney was selected as the Female Scholar-Athlete of the Year; former athletic director Derek Carter was selected as the Jeanette A. Lee Administrator of the Year; Michelle Latimer was chosen as the Women's Indoor Track & Field Coach of the Year and Gregory Goings was tabbed as the Sports Information Director of the Year.

CIAA Outdoor Track

ELAINE RHOADES WAS named women's field events Most Valuable Performer at the CIAA outdoor track championships. Rhoades won the long jump and triple jump, placed second in the high jump, finished third in the 400-meter hurdles, and ran fourth in the 100-meter hurdles. Both women's and men's teams placed second in the championships.

Redman Signs With Steelers

RUNNING BACK Isaac Redman signed with the NFL's Pittsburgh Steelers. Redman ended his Bulldogs career as the school's all-time rushing leader with 3,300 yards, and set the University's single-game rushing record of 218 yards.



Bulldogs New Head Football Coach

Washington, D.C. native Damon Wilson, received his Bachelor of Arts degree from Bowie State in 2000. "I'm very excited about the opportunity to be the head coach for Bowie State University," said Wilson. "It's very exciting to come back home and head your program as an alumnus."



Bowie State Showcases Faculty Art and Spring Arts Festival

Nationally Renowned Musician Joins Performing Arts Department

Bowie State University's

Department of Fine and Performing Arts (DPFA) presented its 2009 Faculty Art Exhibition and a Spring Arts Festival entitled "A New Arts Era" in April. The faculty exhibit showed a range of styles and mastery of digital media, studio arts, art history and their own artistic vision. The week-long event featured a student film festival and screenings, a hip-hop, neo-soul/urban art "mini" yard festival and workshop, guest artist/performer lectures, as well as comedy, theatrical and musical performances.

The festival also included "AUDIOVISION III": an interdisciplinary art event; the play, "Sizwe Banzi Is Dead" and the "FocusonDesign/VCDMA Reality Check": a special portfolio review and career day in the areas of art, design, multimedia, music and entertainment for area students.

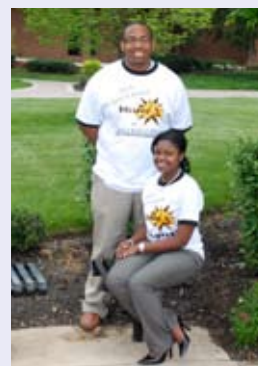
Nationally-renowned musician Marcus Johnson recently joined the DPFA faculty to present a specialized course in Self-Promotion and Marketing in the Arts. Other recently-added courses are African Art: Past and Present, Hip-Hop Urban Culture and Contemporary Art, Fashion Network and Digital Textile/ Experimental Painting.

The Maryland Center at Bowie State Receives Million Dollar Grant to Increase Advanced Math Skills

THE MARYLAND CENTER at Bowie State University has been awarded a \$1.1 million grant from the Maryland State Department of Education to increase advanced math skills of Prince George's County students in grades 5-9. The grant is part of the 21st Century Community Learning Center program funded by the U.S. Department of Education.

The project was spearheaded by State Delegate Gerron Levi in an effort to afford students in the Lanham and Capitol Heights community an opportunity to participate in a real-world math summer camp and school-year booster sessions. Over the next three years more than 400 Prince George's County students will have the opportunity to participate.

"This program is a collaboration of community stakeholders who took it upon themselves to develop a program to improve math and science skills for youth living in distressed communities and finding the resources to implement it," said Terry Lawlah, executive director of The Maryland Center.



Chevonne James, a pedology major, was selected Miss BSU.

Bryant Stewart, the new Mr. BSU, is a political science major.

BSU Celebrates Women's History Month With Tea Time and Book Discussion



BOWIE STATE UNIVERSITY'S First Lady, LaVera L. Burnim, and the University community celebrated Women's History Month with a special Tea Time and book discussion featuring esteemed author Rosa Johnson Butler. The author read from a book she coauthored entitled "Maya Angelou: A Glorious Celebration" and engaged students, faculty and staff as well as guests in a discussion about the subject of the book and the authors' approach to writing it. The book is the latest biography on esteemed author and poet Maya Angelou, chock-full of photographs, snippets of Angelou's own writings, and it traces her life at home, work and in the public. *We invite you to join us at next year's Tea Time and Book Discussion, which is Thursday, March 25, 2010.*

www.bowiestate.edu/whm



NEW SGA AND GSA

Introducing Our 2009-2010 Student Leaders

GRADUATE STUDENT ASSOCIATION

Kelechi C. Anyanwu
President

Dominique L. Baker
1st Vice President

Tanisha Denise Williams
2nd Vice President

Nnanna N. Ekedebe
Financial Secretary

Joseph Kevin Carpenter III
Member at-large / Parliamentarian

Donielle Hines
Secretary

Kelechi C. Anyanwu
GSA President

STUDENT GOVERNMENT ASSOCIATION

Kirk W. Pressley Jr.
President

Nayonna Wright
Vice President

Maya Newman
Senior Class President

Darius Beverly
Senior Class Vice President

Watta Sawi
Miss Senior

Lauren Allen
Junior Class President

Tiffany Cheek
Junior Class Vice President

David Willis
Mr. Junior

Rehaana Caldwell
Miss Junior

Sylvia Haynes
Sophomore Class President

Daran Adams
Sophomore Class Vice President

Renshaw James
Mr. Sophomore

Patricia Macey
Miss Sophomore

LaQuitta Fletcher
Campus Activities Coordinator

Heather Davis
Executive Member at-large

Kara Elder
Solicitor General

Jamin Gallman
Treasurer

Jennifer Williams
Secretary

Leslie Hall
Chief of Staff

Avery Pearsall
Executive Event Planner

Zarneta Greene
Director of Marketing

Kevin Thomas
Director of Governmental Affairs

Marcus White
Director of Community Relations

ROYAL COURT

Damein Montgomery
Mr. Black and Gold

Danielle Warren
Miss Black and Gold

Tyvie D. Herbert Jr.
Mr. Essence

Ayana Harlee
Miss Essence

Design Competition Winners

THE PRINCE GEORGE'S COUNTY Planning Board of The Maryland-National Capital Park and Planning Commission (M-NCPPC), and Prince George's County Councilmember Ingrid Turner honored Samantha Key, a junior at Bowie State University, as the winner of a design competition conducted by the M-NCPPC Prince George's County Planning Department.

The goal of the competition, supported by M-NCPPC, the Prince George's County Council, and the Prince George's Community Foundation, was to create a visual representation of the



community "Vision" embodied in the new land use plan that is being developed for the Bowie State and Maryland Area Regional Commuter (MARC) train station area in Bowie.

The contest is part of the Planning Department's efforts to involve BSU students in developing the Bowie State MARC Station Sector Plan, which will guide future land use, zoning, and development in the Bowie area. The plan is expected to serve as a catalyst for a pedestrian-friendly community town center which will serve the campus community as well as surrounding neighborhoods and MARC commuters. The plan will also facilitate Bowie State's expansion in the short- and medium-term, and is expected to aid in attracting additional development and investment in the longer term.



Six BSU students submitted designs for the competition and received Certificates of Appreciation from the County Council and Planning Board: **Chaney Brooks, Valerie Duke, Samantha Key, Semaj Rashad, Steven Stephenson, and Michael Wilder.** Key, a visual communications and digital arts major, was awarded a

laptop computer for her winning design. Her design is posted on the M-NCPPC Planning Department web site (www.mncppc.org/pgco) and may be published in part or in its entirety as the cover page of the Bowie State MARC Station Sector Plan document.

"We are delighted that the students from Bowie State University were able to participate with the Commission in a major land use planning project in this way," said Samuel J. Parker, planning board chairman. "We are grateful for the opportunity to work with Bowie State on this model project, and we thank and congratulate all of the students who participated."

Founders' Day and Parents' Day Celebration

IN APRIL, THE UNIVERSITY hosted its 144th Founders' Day and Parents' Day Celebration, featuring keynote speaker U.S. Congressman Elijah E. Cummings who discussed the *Significance of Historically Black Colleges and Universities in Maryland*.

Health Fair Promotes Free Screenings

THE HENRY WISE WELLNESS Center of Bowie State University hosted its 32nd Annual Health and Wellness Day fair in April. Attendees received screenings for cholesterol, blood pressure, vision and dental health as well as giveaways and refreshments. Vendors included State Farm Insurance, Prince George's County Health Department, American Heart Association, Gold's Gym, Prince George's County Fire Department, Children's National Medical Center, Holy Cross Hospital, Anne Arundel Medical Center and more.

The Maryland Center Minority Outreach and Technical Assistance (MOTA) Program, Prince George's County Health Department, and the Tobacco Control Program sponsored the health fair.



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Bowie, MD 20715-9465

Yolanda Dandridge
Rochelle Daniel
Sharon Person
Tammi L. Thomas



BSU LAUNCHES Recycling Competition

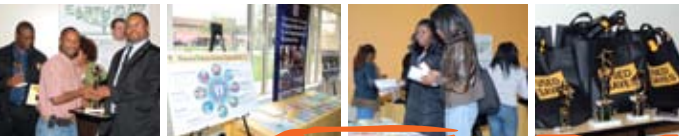


THE BOWIE STATE UNIVERSITY campus joined over 500 colleges and universities in the 2009 RecycleMania Tournament to promote waste reduction activities to their campuses. Campus residential facilities competing included Alex Haley Hall, Lucretia Kennard Hall, Towers Residence Hall, Holmes Hall and Harriet Tubman Residence Hall.

The friendly competition determines which institution can collect the largest amount of recyclables per capita, the largest amount of total recyclables, the least amount of trash per capita, or have the highest recycling rate. Schools report measurements on a weekly basis. The schools that out-compete the others win the grand prize, taking home the RecycleMania trophy.

Bowie State student residents yielded over 21,000 pounds of recyclables in support of the President's Climate Commitment, an initiative to address global warming. The winning team, Kennard Hall, received a 22" flat screen television which was donated by Thompson Hospitality.

Staff and students helped to garner support for the competition from the Bowie State campus community.



PROVOST ROOSEVELT NEWSOM spoke to faculty, staff and students during an Earth Day forum, held on the campus April 22, 2009, stressing the importance of individual commitment to environmental responsibility.

A representative from the Prince George's County Department of Environmental Resources (DER), Debra Weller, called on attendees to notify her department when they observe possible causes of pollution. Examples are when a storm drain is wet during a dry season and algae growth or animal waste is floating in streams. Kendall James from the National Urban League's Black Executive Exchange Program discussed career opportunities in the "Green Economy." He said, "New requirements for projects to be sustainable and environmentally responsible have led to a demand for consultants who are experts in energy reduction, water use reduction, Leadership in Energy and Environmental Design certified buildings and other sustainability issues."

Each year the University hosts an Earth Day event to encourage staff, students and faculty to help make the campus more "climate friendly."

CompCare Student Internships

THE HEALTHCARE INDUSTRY continues to have job growth during the current economic recession which is good news for college students preparing themselves for jobs in the profession. A group of Bowie State University students will gain practical experience while working at Comprehensive Behavioral Care (CompCare), a managed behavioral health organization based in Tampa, Fla. The University's College of Professional Studies has partnered with CompCare to develop clinical and corporate summer internships for students majoring in nursing, psychology, social work, sociology, and child and adolescent studies.

The internship consist of four weeks and will provide eight undergraduate students to work in their disciplines of study with agency professionals and engage in the delivery of behavioral health care programs and client services.

"We are excited about Bowie State joining with CompCare in a public/private partnership which takes students out of the classroom and involves them in real-world solutions to healthcare. The partnership also maximizes the University's resources to prepare Bowie State University students who are majoring in behavioral and health care



Dr. Antoinette Coleman

fields for the demands of the rapidly growing and diverse labor market," said Dr. Antoinette Coleman, dean for the College of Professional Studies at Bowie State.

John Hill, CompCare's CEO, said, "We are very pleased to be part of

this opportunity and welcome students from Bowie State. Our specialized

We are excited about Bowie State joining with CompCare in a public private partnership which takes students out of the classroom and involves them in real-world solutions to healthcare.

programs will give students an opportunity to gain useful knowledge and hands-on training working with diverse Medicaid, Medicare, and commercial populations."

Southwest Airlines is providing roundtrip tickets to the CompCare interns and faculty chaperones as the Travel Sponsor.