



THE CAREER DEVELOPMENT CENTER  
DREAM IT. PLAN IT. LIVE IT.

14000 Jericho Park Road, Bowie, MD 20715-9465

Phone: 301-860-4000 or 1-877-77-BOWIE

Bowie State University  
Career Development Center  
Corporate Partner Program



*Partnering to maximize recruitment efforts  
and career opportunities*

Become a corporate partner with the Career Development Center at Bowie State University!

As a corporate sponsor, you will be afforded the opportunity to increase your company's visibility, maximize recruitment efforts and build long lasting relationships with our students, alumni and faculty.

Our hope is that this partnership will result in more awareness of your company on campus and lead to more internship and full-time career opportunities for BSU students and alumni.

<b>Annual Sponsorship Levels</b>	<b>Black</b>	<b>Gold</b>	<b>Black &amp; Gold</b>
	\$350	\$750	\$850
Waived Career Fair Registration (up to 2 booths)			•
Extra Career Fair Participants (4 per event)			•
Employer Logo on Career Center website	•	•	•
Advertising on all Career Center's Social Media outlets	•	•	•
Targeted email Blast to students	•	•	•
Access to online Resume Books	•	•	•
Company Ad in Resume Writing Guide		• Half Page 5.5x8.5	• Full Page 8.5x11
Campus Interview Option the Day Before/After Career Fair		•	•
Membership on Career Development Center's Advisory Board		•	•
High Visibility location at Career Fairs			•

*The above sponsorship levels are accepted on a rolling basis and extend for a one-year term.*

### **Premier CDC Partner Sponsorship Level**

#### **Interview Room Sponsorship / Naming**

This is a two-year sponsorship opportunity that includes your company name plate/plaque on the outside of the room as well as Black and Gold level benefits. Your organization may also display recruiting oriented materials inside the room. *Cost is \$2,000.00.*

### **Additional Options**

#### **In-Kind Gifts**

Donations of computers, audio-visual equipment, career resource library equipment, volunteer services, etc. may be given in support of the Career Development Center programming. *Costs vary.*

#### **Event Sponsorship**

Each year the Career Development Center hosts a variety of special events designed to connect students with prospective employers and prepare them for the world of work. Events include, Career Fair, Workshops, Panel Discussions, Etiquette Dinner, and Professional Development Sessions. *Costs vary.*

### **How Do I Join?**

The Corporate Partner Program is available to a limited number of employers. If your organization is interested in this unique opportunity, please contact Mrs. Dorothy Wigglesworth, Employer Services Manager, by email at [dwigglesworth@bowiestate.edu](mailto:dwigglesworth@bowiestate.edu) or by phone at (301) 860-3831.