

# Marketing Your Greek Experience

Being Greek doesn't end when you graduate; you acquire skills that will boost your resume and help guide the decisions in your career.

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"Letter's Today,  
Leaders Tomorrow"  
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## **GREEK ACTION VERBS:**

*Achieved, Arranged, Assisted,  
Attended, Chaired, Collaborated,  
Coordinated, Entrusted, Led,  
Organized, Designed, Planned, Ran,  
Served, Sponsored, Supported,  
Volunteered, Delegated, Assigned...*

## **REFERENCES:**

*Greek advisors as well as Greek  
alumni that you worked with  
make great references because  
they can attest to the duties and  
aide given to the  
sorority/fraternity during your  
membership.*

**\*\*\*KEEP IN MIND YOU'RE YOUR  
MEMBERSHIP PROVIDES YOU  
WITH GREAT NETWORKING  
OPPORTUNITIES! You may run into  
an alumni when you least expect  
it. \*\*\***

## Areas for expansion:

**Skill Development:** Show off the skills you have gained from your Greek experience. Service to your organization in an executive role or even serving on a committee can tell a potential employer about the level of responsibility you can handle as well as the type of work you may succeed in.

**\*\*Highlighting personal accomplishments such as scholarships or learning experiences such as a national convention all portray a dedicated member. (Attendance at weekly meetings may have helped you develop time management or giving speeches could have helped your public speaking.) The positive prospects are endless.**

**Volunteering:** Community service and philanthropic projects can show a lot about a person. The commitment to activities such as Relay for Life, Adopt-A-Highway or Habitat for Humanity show that you are versatile and care for the community you serve, rather than only for yourself. Teamwork is a great asset to highlight!

## Highlighting these skills on your resume:

**Leadership:** You should include all the committees, chair roles and executive positions you held while in your sorority/fraternity. Include when you held these roles as well as a list of duties.

**Organization and Time Management:** Being involved in other activities in addition to your Greek experience is an accomplishment in itself. Highlighting these skills helps show an employer that you can multi-task and maintain a healthy balance in the workplace.

**Teamwork:** You should include any statistics about the projects you have completed (the number of members you oversaw, how many people attended events) and the tasks you followed through on.