MEDIA ROLE IN AFRICAN CHANGING ELECTORAL PROCESS

A POLITICAL COMMUNICATION PERSPECTIVE

EDITED BY
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"Media Role in African Changing Electoral Process provides a strong and much sort for details in the area of media role in political communication in the continent of Africa. The editors have done such an outstanding scholarly work by pulling an array of interdisciplinary credentialed scholars of African descent who present convincing data in support of their various claims. This book is a must read and a powerful learning tool for students of Mass Communication, Media Studies and Political Science."

— Jennifer Keane Dawes, professor and dean of graduate studies at University of Maryland Eastern Shore

"Nwokeafor and Langmia are well-known communication scholars who have used this book to frame their strong arguments well and express them with class and elegance."

— Mathias Mbah, professor and assistant dean of Graduate School at Bowie State University

"Media Role in African Changing Electoral Process builds a solid foundation that has hit the hottest buttons in political communications and delivers the contentious critical perspectives in Media Studies in Africa’s Changing Electoral Process."

— Adekunle Okunoye, associate professor of information systems at Xavier University

Media Role in African Changing Electoral Process analyzes the effect of mass media on African elections. Featuring contributions by leading African scholars and professionals, this book covers a wide array of social science disciplines, political discourses, and political communication issues. In addition, the book is an essential reference guide for mass media scholars, political scientists, consultants, professionals, and diplomats interested in the media’s role in the electoral process.

Cosmas Uchenna Nwokeafor is a full professor of mass communication at Bowie State University where he currently serves as the dean of Graduate School. He has served as a provost fellow, assistant provost for graduate studies, assistant dean, and dean of the College of Arts and Sciences and department chair at Bowie State University. He has conducted research in the area of development communication, new communication technologies and development communication in Africa.

Kehbuma Langmia is an associate professor of communications at Bowie State University where he teaches research and other media related courses in the Department of Communications. A graduate from the Television and Film Academy in Munich, Langmia has extensive knowledge and training in media production and management.