

Bowie State University
Division of Student Affairs

(Based on Institutional Goals and Vice Presidential Objectives)

FY 2008

Goal 1. *Provide high-quality and affordable academic programs and support services for all students.*

Objective 1: *Evaluate Student Affairs Programs.*

Metric: Complete a self study for each department to determine effectiveness.
Complete by December 15, 2007

Outcome: **Completed:** Each department reviewed the CAS standards that were completed in 2005 to align practices with standards.

Objective 2: *Create a Student Affairs leadership education program.*

Metric: Create a leadership cadre and plan programs for the cadre.
Complete by May 1, 2008

Outcome: (Continued due to loss of Dean)

Objective 3: *Review support services throughout the University.*

Metric: Evaluate job descriptions for all leadership and management Student Affairs Staff and adjust where necessary to align with strategic plans for BSU.
Complete one department each month starting in October and complete by June 1, 2008

Outcome: **Completed:** An initial review was made to make certain that all job descriptions were current and up to date.

Objective 4: *Review current housing assignment procedures.*

Metric: Evaluate current housing assignment procedures and determine effectiveness per

enrollment goals for the University. Make adjustments to procedures and recommend plan for approval to Executive Leadership Team and the Cabinet.
Complete by May 2008
Outcome: **Completed:** Through a series of meetings and discussions adjustments were made to the procedures. Waiting for the implementation of the on line room reservation model

Objective 5: *Develop plans to increase housing on campus.*

Metric: Work with Business and Finance to maintain/ approve debt ratio in CMRC and identify possible solutions.
Complete by May 1, 2008
Outcome: **Ongoing:** Positive efforts have been made to move the debt ratio closer to the goal

Goal 2: Support growth by enhancing recruitment, access and retention efforts University-wide.

Objective 1: *Enhance Student Affairs retention strategies that support the University's Enrollment Plans.*

Metric: Implement plans
Complete by April 1, 2008
Outcome: (Waiting for Enrollment Plan to be completed)

Goal 3: Promote regional economic and workforce development.

Objective 1: *Increase Department initiatives and enhance the role of the Department of Career Services.*

Metric: Create operating plans in place for a University wide clearing house for internships and co-ops.
Complete by May 2008
Outcome: **Completed:** Clearing house established. More follow-up and constant monitoring will be needed to maintain efforts.

Objective 2: *Increase the number of students doing co-ops and*

internships.

Metric: Increase actual placements by 10%
Complete by May 1, 2008
Outcome: **Completed:** Reached goal

Goal 4: Increase the University's External Funding.

Objective 1: *Encourage Student Affairs staff to contribute to the University related and sponsored initiatives.*

Metric: Invite Advancement Staff to Departmental meetings to discuss giving options.
Complete by May 1, 2008
Outcome: **Completed:** Invited IA Staff to discuss giving options

Goal 5: Promote effective and efficient use of institutional resources.

Objective 1: *Support attendance for professional/volunteer organizations, hold staff retreats to enhance staff performance, and recognize outstanding achievement in various departments in appropriate ways.*

Metric: Create an environment that will encourage Student Affairs employees to maximize their potential to enhance their performance.
Complete by May 1, 2008
Outcome: **Completed:** Division wide efforts encouraged and supported staff to attend conferences, staff members were nominated for various awards, held midyear and end of year retreat.

Goal 6: Enhance the University's Image.

Objective 1: *(Off-Campus) Educate the public about the services provided by Bowie State University and the Student Affairs Division.*

Metric: Complete by May 1, 2008
Outcome: **On Going:** Through series of on campus meetings and presentations the Senior Leadership in Student Affairs met with students to further enhance understanding of services.

Objective 2: *(On-Campus) Increase visibility of the Division of Student Affairs.*

Metric: Increase school spirit via selected competitive events and increasing awareness of activities on campus.
Complete by May 1, 2008

Outcome: **Completed:** ATOD, Residence Life and Student Life provided more programs aimed at increasing awareness.

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Goals: Division of Student Affairs
Bowie State University
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