

Bowie State University
Division of Student Affairs

(Based on Institutional Goals and Vice Presidential Objectives)

FY 2009

Goal 1. Provide high-quality and affordable support services for all students.

Objective 1: *Improve Student Affairs Programs.*

Metric: Provide students with an opportunity for evaluating and providing feedback on the services that are provided by Student Affairs.

Outcome: 1. Each Student Affairs Department was required to provide customer services evaluations whenever students accessed services. The Evaluations were forwarded to the Office of the Vice President weekly and concerns were addressed via weekly SALT meetings and Individual one-on-one meetings with supervisors.
2. The Student Affairs Advisory group was convened in the fall semester to monitor overall satisfaction with services in Student Affairs Divisions.
3. The Student Affairs Leadership Team attended regular Student Body Meetings for the SGA to address concerns and complaint about services.
4. The Vice President met on a regular basis with the President of SGA and GSA to discuss activities on campus and stayed ahead of issues and concerns before they became major unresolved issues

Goal 2. Support growth by enhancing recruitment, access and retention efforts University-wide.

Objective 1: *Enhance university-wide retention efforts.*

Metric: Receive reports from the Vice President for Student Affairs indicating how results of Counseling Services assessment are being used to improve services by November 1, 2008 and April 1, 2009

Outcome: The Vice President reported at midyear and at yearend on the progress of the review for the Department of Counseling. The Counseling Center implemented many of the proposals identified in the 2007 – 2008 review of services per the standards used by the Council on the Achievement of Standards.

Metric: Provide reports from the Vice President on implementation of the BSU plan to close the achievement gap.

Outcome: The Vice President and the Assistant Vice President for Academic Affairs supported the creation of the Coaching Program. The Coaching Program identified students that would have been released from housing contract and had one-on-one coaching sessions with the about forty students. The evaluation of the program has been placed on hold until later during the summer.

Objective 2: *Support the university's enrollment efforts to make living on campus an improved experience (increase residential housing to 35 – 40 % and planning for a new student center.)*

Metric: Make the Vice President for Administration and Finance and the Vice President for Student Affairs responsible for increasing housing stock on campus and the development of the Student Center.

Outcome: Worked with Dr. Brockenbrough to develop plans for future growth in housing. Series of meetings included verifying our growth potential with USM System Office (Jim Sansbury), discussions with three private developers (i.e. Noelker and Hull) about potential growth and expansion, and working to improve the financials in CMRC via monthly meeting with MEDCO/Capstone.

Outcome: Worked with Dr. Brockenbrough to create a program document planning committee for the new student center. Developed a campus wide committee to develop plan and kept the Cabinet involved at major points along the way. Final recommendations were presented to the Cabinet in June 2009.

Goal 3. Promote regional economic and workforce development.

Objective 1: *Improve opportunities for students in the Department of Career Services*

Metric: Increase number of placements in Internships and Cooperative Educations.

Outcome: The number of internships in 2008-2009 increased from 39 (07/08) to 42 (08/09) and the number of Cooperative Education Slots increased from 92 (07/08) to 101 (08/09)

Metric: Continue Outreach to provide more developmental opportunities for students

Outcome: Redeveloped the partnership with the national Black Executive Exchange Program to bring more African American executives to campus to provide mentoring and career development opportunities

Goal 4. Increase the University's External Funding

Not applicable this year!

Goal 5. Promote effective use of institutional resources.

Objective 1: *Continue implementation of the Emergency Preparedness Plan for Bowie State University*

Metric: Complete Board of Regent Recommendations for campus preparedness by December 2008 deadline.

Outcome: Vice President submitted EPP by USM deadline. The EPP is updated as needed. Plans were accepted and await a review by university system internal auditors this summer.

Goal 6. Enhance the University's image.

Objective 1: *Continue to support the Honda All Star Program.*

Metric: Review and make adjustments to the Honda All Star completion.

Outcome: Created an Advisory Board for Honda, changed the Head Coach, and increase performance at competition. The 2009 Team performed significantly better than it has in a number of years.

Metric: Report on Vice President Activities that support the University goals and mission.

Outcome:

- Served on search committee for the Men's basketball Coach
- Served on the search committee for the Men's Football Coach
- Served on a review committee for the SWOT analysis for the College of Business
- Supported the creation of the LBGTQ and A Advisory Board
- Served as an advisor for the Black Male Agenda
- Coordinated efforts to review a proposal for Youth Leadership Development
- Represented Bowie State at one career day event at Gwynn park Middle School in Upper Marlboro
- Selected as chair of the USM System Student Affairs Vice president's group
- Attended the Summit for Emergency Preparedness for HBCU's in Emmetsburg, Md.

- Served on a doctoral candidate dissertation committee
- Panelist for the Annual Retention Conference at Ocean City Md.
- Selected to attend the Millennium Leadership Initiative, Class of 2009
- Responded to the internal review of SGA funds and provided more oversight for funds.
- Coordinated a visit by Association of College and University Housing Officers International to Bowie State. Visitors represented Universities and Colleges from Australia, New Zealand, Scotland and England.