MISSION STATEMENT
(2011)
Bowie State University provides high-quality and affordable educational opportunities at the bachelor’s, master’s and doctoral levels for a diverse student population of Marylanders and the global community. Building on its legacy as the state’s oldest historically black institution, Bowie State is a regional comprehensive university with liberal arts educational programs designed to broaden the knowledge base and skill set of students across disciplines and to enable students to think critically, value diversity, become effective, socially responsible leaders, function competently in a highly technical world, and pursue graduate and professional study.

The University is committed to increasing the number of students who earn advanced degrees in all disciplines, with special focus on computer science, business, the health sciences, information technology, the natural sciences, education, and related interdisciplines. Academic integrity, the common good, constituent needs, market demands, and emerging challenges serve as important bases in the University’s efforts to develop educational programs and improve student access to learning opportunities.

VISION
Building on its image as a student-centered institution and its history as an HBCU, Bowie State University will provide its diverse student population with a course of study that ensures a broad scope of knowledge and understanding that is deeply rooted in expanded research activities. The University excels in teacher education and will become the premier teacher of teachers. Through the integration of internal business processes, technology, and the teamwork of administrators, faculty and staff, the University will be recognized statewide as a model of excellence in higher education for the effective and efficient use of human, fiscal, and physical resources.

CORE VALUES
Excellence
Civility
Integrity
Diversity
Accountability

STRATEGIC PLAN GOALS
Goal 1: Provide high-quality and affordable academic programs and support services for all students.
Goal 2: Support growth by enhancing recruitment, access, and retention efforts University-wide.
Goal 3: Promote regional economic and workforce development.
Goal 4: Increase the University’s external funding.
Goal 5: Promote effective and efficient use of institutional resources.
Goal 6: Enhance the University’s image.
ARE YOU READY?

Faculty/Staff/Student Check List

✓ I have read the Self-Study document.  
(http://www.bowiestate.edu/about/cabinet/AcademicAffairs/ssmsr/dssr/)

✓ I know and understand Bowie State University’s mission, vision, and goals.

✓ I know the core values.

✓ I know my unit’s mission and understand the linkages to the University’s mission.

✓ I understand the importance of the Middle States evaluation visit.

Academic/Administrative/Student Support Unit Check List

The following materials should be centrally located within the unit:

☐ Updated unit website

☐ The unit mission (could be on website)

☐ A listing of employees (could be on website)

☐ Unit business practices/procedures (as appropriate)

☐ Unit annual reports (past 5 years)

☐ Unit programs and/or service descriptions

☐ Administrative/Student Support Unit service evaluations

☐ Academic Departments

  o USM program reviews
  o Self-studies for external accrediting organizations and final reports (if appropriate)
  o Retention strategies
  o Off-campus locations and monitoring process (as appropriate)
  o Assessment supplementary materials outlined in their respective assessment reports (including academic program assessment plans, sample forms/rubrics/test blueprints, strategic plans, documentary evidence on assessment results and initiatives)
  o A collection of all course syllabi