

Business Administration (BUAD) B.S.

Degree Requirements

| | |
|-------------------------|-----|
| Total Academic Credits: | 120 |
| Min. Cumulative GPA: | 2.0 |
| Core Requirements: | 48 |

Concentration: Data Analytics (DANL)

Curriculum Notes

This sample plan assumes no Advanced Placement or Transfer Credits and Math Placement into MATH 125. Students must complete a credit-bearing English and Mathematics course in the first year of study. ***This sample plan is provided as a guide only.*** Students must meet with Academic and Faculty Advisors each semester for final approval of courses. The Academic Department makes all final decisions on courses for degree completion

Year One

| Fall Semester | Credits | Spring Semester | Credits |
|------------------------------|-----------|------------------------------|-----------|
| ENGL 101 Expository Writing | 3 | ENGL102 Argument & Research | 3 |
| MATH 125/141 College Algebra | 3 | MGMT 101 Intro to Business | 3 |
| FRSE 101 Freshman Seminar | 3 | HIST 114/115 Afro Am History | 3 |
| HEED 102 Fund of Health | 3 | COMM 101 Oral Communications | 3 |
| PHSC 100/101 Earth Science | 4 | BIOL 203 Oceanus | 3 |
| Total | 16 | Total | 15 |

Year Two

| Fall Semester | Credits | Spring Semester | Credits |
|-----------------------------------|-----------|--|-----------|
| MGMT 241 Prin of Management | 3 | ECON 212 Prin. of Microeconomics | 3 |
| ECON 211 Prin of Macroeconomics | 3 | DANL 280 Fund. of Data Science & Analytics (for Elective) | 3 |
| ACCT 211 Prin of Accounting 1 | 3 | ACCT 212 Prin. of Accounting 2 | 3 |
| BUIS 260 Computer App in Business | 3 | BUIS 360 Info Systems for Managers | 3 |
| PHIL 103 Intro to Reasoning | 3 | MKTG 231 Intro to Marketing | 3 |
| Total | 15 | Total | 15 |

Year Three

| Fall Semester | Credits | Spring Semester | Credits |
|----------------------------------|-----------|---|-----------|
| BUIS 305 Intro/Object Program | 3 | FINA 320 Prin. of Finance | 3 |
| ECON 321 Money Banking & Finance | 3 | BUIS 362 Database for Bus | 3 |
| BUAD 350 Business Law 1 | 3 | ECON 483 Quantitative Methods | 3 |
| MGMT 356/358 Pro Dev/Leadership | 3 | DANL 340 Visualization & Visual Analytics | 3 |
| ECON 351 Bus & Econ Statistics | 3 | ENGL 361 Technical & Report Writing | 3 |
| Total | 15 | Total | 15 |

Year Four

| Fall Semester | Credits | Spring Semester | Credits |
|---------------------------------------|----------------|---------------------------------|----------------|
| BUIS 462 Decision Science & Analytics | 3 | DANL 480 Big Data Analytics | 3 |
| MGMT 344 Organizational Behavior | 3 | DANL 490 Capstone | 3 |
| MGMT 480 Production/Ops Mgmt | 3 | DANL Elective 2 | 3 |
| DANL Elective 1 | 3 | MGMT 440 Bus. Strategy & Policy | 3 |
| BINS Elective (BUIS 458 or 400) | 3 | Gen Elective | 3 |
| Total | 15 | Total | 15 |