

Communications (COMM) B.A/B.S.

Degree Requirements

Total Academic Credits:	120
Min. Cumulative GPA:	2.0
Core Requirements	36 Core + 38 Non-Communication credits

Concentration: Emerging Media

Curriculum Notes

This sample plan assumes no Advanced Placement or Transfer Credits and Math Placement into MATH 127. Students must complete a credit-bearing English and Mathematics course in the first year of study. ***This sample plan is provided as a guide only.*** Students must meet with Academic and Faculty Advisors each semester for final approval of courses. The Academic Department makes all final decisions on course requirements for degree completion.

Year One

Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Expository Writing	3	ENGL102 Argument & Research	3
MATH 127 Ideas in Math	3	COMM 103 Public Speaking/Voice	3
FRSE 101 Freshman Seminar	3	HIST 114/115 African Amer History	3
COMM-101/103 Oral Communicat'n	3	Arts and Humanities Elective	3
HEED 102 Life & Health	3	Social Science Elective	3
Total	15	Total	15

Year Two

Fall Semester	Credits	Spring Semester	Credits
COMM 240 Intro to Mass Comm	3	COMM 242 Survey Emerging Media	3
MGMT 101 Intro to Business	3	General Education Elective I	3
BIOL 101 OR PHSC 100/101	4	BIOL 203 or Science Elective	3
COSC 110 or CTEC 111	3	COMMUNICATION Elective	3
Arts and Humanities Elective	3	General Education Elective II	3
Total	16	Total	15

Year Three

Fall Semester	Credits	Spring Semester	Credits
COMM 333- Telecomm Management	3	COMM 325 Broadcast Adver & Sales	3
COMM 341 – Media Ethics	3	COMM 404 Organizational Comm	3
General Education Elective III	3	Selected Comm Elective	3
Communications Elective	3	Selected Comm Elective	3
Non-Communications Elective	3	Non-Comm Elective	3

Total 15

Total 15

Year Four

Fall Semester	Credits	Spring Semester	Credits
Selected COMM Elective	3	COMM 433 Info Sys & Telecomm	3
Selected COMM Elective	3	COSC-438 – Internship/Seminar	3
COMM 423 Comm Law/Policy Ad	3	Selected COMM Elective	3
COMM 430 Comm Research	3	Selected COMM Elective	3
Selected COMM Elective	3	Selected COMM Elective	3
Total	15	Total	15