

Communications (COMM) B.A/B.S.

Degree Requirements

Total Academic Credits:	120
Min. Cumulative GPA:	2.0
Core Requirements	36 Core + 38 Non-Communication credits

Concentration: Public Relations

Curriculum Notes

This sample plan assumes no Advanced Placement or Transfer Credits and Math Placement into MATH 127. Students must complete a credit-bearing English and Mathematics course in the first year of study. ***This sample plan is provided as a guide only.*** Students must meet with Academic and Faculty Advisors each semester for final approval of courses. The Academic Department makes all final decisions on course requirements for degree completion.

Year One

Fall Semester	Credits	Spring Semester	Credits
ENGL 101 Expository Writing	3	ENGL102 Argument & Research	3
MATH 127 Ideas in Math	3	COMM 103 Public Speaking/Voice	3
FRSE 101 Freshman Seminar	3	HIST 114/115 African Amer History	3
COMM-101 Oral Communicat'n	3	Arts and Humanities Elective	3
HEED 102 Life & Health	3	Social Science Elective	3
Total	15	Total	15

Year Two

Fall Semester	Credits	Spring Semester	Credits
COMM 240 Intro to Mass Comm	3	COMM 324 Public Relations	3
General Education Elective	3	General Education Elective I	3
BIOL 101 OR PHSC 100/101	4	BIOL 203 or Science Elective	3
COSC 110 or CTEC 111	3	COMMUNICATION Elective	3
Arts and Humanities Elective	3	General Education Elective II	3
Total	16	Total	15

Year Three

Fall Semester	Credits	Spring Semester	Credits
COMM 334 Publicity Techniques	3	COMM 336 Advertising Copyright	3
COMM 341 – Media Ethics	3	COMM 423 Communications Law, Policy & Admin	3
General Education Elective III	3	Non-Communication Elective	3
Non-Communications Elective	3	Non-Selective Elective	3
Non-Communications Elective	3		

Total	15	Non-Communication Elective	3
		Total	15

Year Four

Fall Semester	Credits	Spring Semester	Credits
COMM 420 Public Relations Writing	3	COMM 419 Public Opinion	3
COMM 438 Internship & Sem (PR)	3	COMM 424 Advan Public Relations	3
Selected Communication Elective	3	Non-Communication Elective	3
COMM 423 Comm Law/Policy Ad		Non-Communication Elective	3
COMM 430 Comm Research	3	Non-Communication Elective	3
Selected COMM Elective	3		
		Total	15
Total	15		