The Division of Academic Affairs has outstanding faculty with excellence in teaching, research, and service. We are proud to recognize those individuals/colleges who have demonstrated unwavering excellence by advancing scholarship through presentations, publications, and research.



College of Arts & Sciences

2023 Nicolás Cristóbal Guillén Batista Lifetime Achievement Award



Dr. Monifa Love, in the Department of Language, Literature, and Cultural Studies and Associate Dean in the College of Arts and Sciences, is the recipient of the 2024 Nicolás Cristóbal Guillén Batista Lifetime Achievement Award from The Caribbean Philosophical Association.

The Nicolás Cristóbal Guillén Batista Philosophical Literature Prize is awarded at the international annual meetings of the Caribbean Philosophical Association. The prize is awarded to an author whose contribution to Caribbean thought is through the medium of novels, poetry, theater, or cinema.

Dr. Love will have the opportunity to attend a special ceremony, which the Caribbean Philosophical Association will be organizing on June 27 - 30, 2024, in Quintana Roo, Mexico, where the theme will be "Shifting the Geography of Reason XXII: Decolonizing Epistemologies."

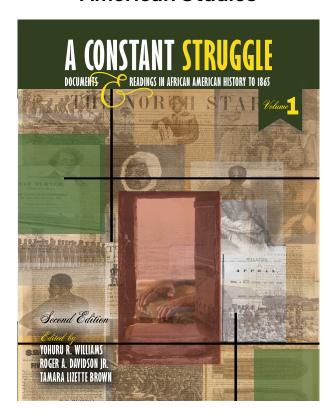
President of the Caribbean Philiosophical Association, Dr. Jacqueline Martinez, states, "Monifa Love's life and work brings us into contact with the consequential nuance of life struggles in ways that are only possible with the highest levels of artistic expression. Deeply relevant for present struggles, Love's poetry moves with incisive reverence for our collective histories."

Helen Hayes Award Nominees

Two BSU Theatre Arts faculty members, Professor Elena Velasco and Professor Kathryn Kawecki were named Helen Hayes Awards Nominees on January 15, 2024. Their work in their individual specializations was selected from a pool of over 2,000 individual examples of creative work that were included in a total of 151 eligible productions performed in the DC Area in 2023. Professor Velasco was nominated twice in these categories: Outstanding Direction of a Musical (In the Heights for Next Stop Theatre, Helen cohort) and Charles MacArthur Award for Outstanding New Play or Musical Adaptation (Arco Iris for Arts on the Horizon.) Professor Kawecki was nominated for Outstanding Set Design (How the Light Gets In for 1st Stage, Helen Cohort.) In addition to the accolades for BSU, both Professors Velasco and Kawecki work with the theatre companies that the collaborate with to provide complimentary tickets for BSU students to attend the performances of professional DC area productions.



Teaching through History: "A Constant Struggle" Offers Primary Sources and Analysis for African American Studies



Dr. Tamara Lizette Brown and Dr. Roger A. Davidson Jr., historians in the Department of History & Government, have revised and digitized volume one of their history texts, A Constant Struggle: Documents and Readings in African American History. This volume, published by Kendall Hunt, provides essential primary source documents and informative essays for the study of African American history from its African origins through the Civil War. The text assists in building critical thinking skills for the analysis of the historical record based on the sources pertinent to the topics under discussion and the interpretation of noted historians. A Constant Struggle functions as the primary or supplementary text in African American history, United States history, or Black/Africana studies courses.



TEDx is Coming to BSU!



Picture this: a day filled with inspiration, innovation, and transformative ideas that will contribute to our legacy.

When: We are hosting our very own TEDx event on May 1, 2024, and it is an opportunity for each one of you to be part of a movement that we hope will fuel positive change.

Why: After dealing with pandemics, our communities are in need of much healing. This is particularly true within the Black Community. So, our theme, "Legacy Ignited: Fueling the Torchbearers of Transformational Change," is not just a tagline; it's a rallying call for us to challenge conventional narratives and offer fresh perspectives on empowerment and healing within our community. Yes, there is intentionality behind this event. And, it is an inclusive process, curated to showcase the innovative, transformational, and healing work being done across our campus. (across all fields and roles).

So, why should you be excited? Well, because you are an integral part of our BSU community, and your voice matters. The community (the world) needs to hear what BSU scholars have to say. If you want to be a part of this transformative experience as a speaker click this link to apply.

Save the date – May 1, 2024 – and let's make TEDx@BowieStateUniversity an unforgettable celebration of ideas, innovation, and community!



College of Business



Breaking the Barriers: Strategies for Black **Women Businesses to Achieve Profitability** and Sustainability

Dr. Tia Young is a Professor in the College of Business at Bowie State University; Entrepreneurship & Marketing, and recently published a research article entitled "Black Women-Owned Businesses: High-Level Growth Disparity" in the "International Journal of Business and Applied Science." Her Doctorate, professional background, experience, and expertise are specific to Entrepreneurship. She states, "It always thrills me to explore business ownership hot topics related to people of color. This article explored the alarming disproportion of Black women-owned businesses achieving high growth, profitability, and sustainability compared to their White counterparts. These businesses struggle to survive, and the study investigated why. The research involved communicating with 100 Black women business owners pursuing growth. The findings were compelling and made it possible to recommend how to help more of these firms succeed.

The link to the article: https://ijbassnet.com/publication/544/details

Entrepreneurial Edge: Essential Skills for Business Success

Dr. Falih Alsaaty, in the Department of Management, Marketing, and Public Administration, authored a book titled, "Entrepreneurial Edge: Essential Skills for Business Success."

The book explores the fundamentals of entrepreneurship and business management. Its design caters to a broad spectrum of individuals, including students, managers, entrepreneurs, and the general public. The book addresses key issues within the entrepreneurial ecosystem and explains essential aspects and challenges associated with managing entrepreneurial companies. It serves as a roadmap for launching a new venture, managing it, and expanding the business.

The book's objectives include:

- Educating readers on the entrepreneurship process and the principles of managing a business enterprise, encompassing the complexities of business strategies.
- Providing an overview of the techniques and methods crucial for business growth and securing a sustainable competitive advantage.
- Empowering readers to become successful entrepreneurs and effective business leaders



ILA-Dialogue Laboratory

Dr. Wendy M. Edmonds, the leading expert in toxic followership, participated in ILA's inaugural Dialogue Lab, which was held in San Diego January 26-28, 2024. She challenged participants to consider how toxic followership is manifesting in the environment today and by what means disruption...getting into good trouble, can be used as a strategy. The conference was a unique pilot program to collectively inquire into global challenges, while discussing how we can exercise leadership to respond meaningfully to issues at this moment.

She was selected as a presenter through a competitive process and views it as an enriching experience. Her 75-minute interactive presentation was delivered with passion and understanding while engaging the audience. As a workplace toxicologist, her research was incorporated into the session to stimulate new perspectives on 21st century issues in politics, businesses, and personal relationships. Dr. Edmonds is the Co-Chair of the 2024 Global Followership Conference in Glasgow, Scotland April 25-26, 2024, and will attend the conference with Human Resource Development graduate students who are currently conducting a research project exploring black business leadership in Scotland.



Building Insurance Loyalty: The Key Roles of Service Quality, Satisfaction, and Trust in Agencies and Companies



Dr. Gaye Acikdilli, from the College of Business, Department of Management, Marketing, and Public Administration, co-wrote an article titled "Service Trust, Loyalty, and Satisfaction: Do Clients Prefer Insurance Firms or Agencies? Evidence from Turkey," which was published in the Copernican Journal of Finance & Accounting.

Below is the abstract from Dr. Acikdilli's article:

Trust forms the foundation of insurance services, with customers relying on evaluations of both companies and agents. Insurance providers analyze clients who have made claims under their policies to gauge trust, loyalty, and satisfaction. The study employed Structural Equation Modeling and the SERVQUAL scale to assess the connections between insurance agencies, companies, and consumer loyalty. Research in the Turkish insurance market demonstrates that service quality, customer satisfaction, and trust in agencies and insurance companies are pivotal in influencing loyalty. Additionally, the findings indicate that Turkish customers are more loyal to individual agencies than insurance firms. This project was fun because it directly applies to my marketing classes. This research allowed me to explore the crucial role of trust in insurance services and how customers evaluate it. Working on this paper was great because we collected 622 valid responses from insurance policyholders.

Here's the link to Dr. Acikdilli's article: https://apcz.umk.pl/CJFA/article/view/48223

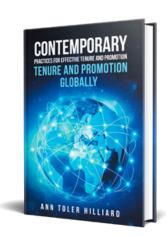


College of Education

Contemporary Practices For Effective Tenure and Promotion: Tenure and Promotion Globally



Professor Ann Toler Hilliard is a visionary leader, writer, instructor, and author who is well-received throughout global communities. Professor Hilliard's primary mission is to help others to succeed with their quest for tenure and promotion at the university-level. She is willing to share research-based information and her own experiences with others. This is why she was determined to author this book for faculty members to use at colleges and universities globally who are seeking tenure and promotion. Professor Hilliard is expected to present a synopsis of her book at the Women in Leadership - Higher Education Conference October 8-9, 2024, at the Faculty Club, Harvard University.



BSU'S New Ph.D. Program in Social **Justice Prepares Counselors as Activists and Advocates**

Bowie State University launched a Doctor of Philosophy (Ph.D.) degree program in Counselor Education and Supervision with a specialization in Social Justice Counseling. This program prepares students to become practitioners, supervisors, counselor educators, and researchers in the field of counseling. With a focus on social justice counseling, this program is unique in Maryland and prepares graduates to be leaders in the field.

Share your accomplishments with us!

Send information on your recent presentations, awards, grants, acknowledgments and other accomplishments to academicaffairshappens@bowiestate.edu.



College of Professional Studies

Published in the Philosophy in the Contemporary World Journal

In the Department of Sociology, Dr. Anas Askar co-authored the publication "Who Are the Terrorists? A Disproportionate Response to Muslim Extremism" in *Philosophy in the Contemporary World*.

Below is the abstract from Dr. Askar's article:

This paper argues that the nature of terrorism has remained unchanged despite perceived shifts. Over four decades of data collected in America show that right-wing violence has consistently posed the most pernicious threat. Despite media claims of objectivity and neutrality, we contend that law enforcement and the media targeted the Muslim community while being aware that the real threat emanates from the activities of right-wing groups. Employing Islamophobia as our conceptual framework and critical theory as our philosophical lens, we illuminate the mechanisms of exclusion by highlighting the Eurocentric historical roots of Islamophobia, with particular attention to the United States. Moreover, we expose those who benefit from raising the specter of a 'clash of civilization.' This study examines the disparities between the existing threat of Muslim-based violence and the terror threat of right-wing groups.

Save the Date! Cabinet Workshops

Thursday, February 29: 1:00 -2:00 Mr. Maurice Tyler

Topic: IT Procurements & Artificial Intelligence - Dos and Don'ts

2:00 -3:00 Dr. Brian Clemmons

Topic: Understanding the Operations of Enrollment Management

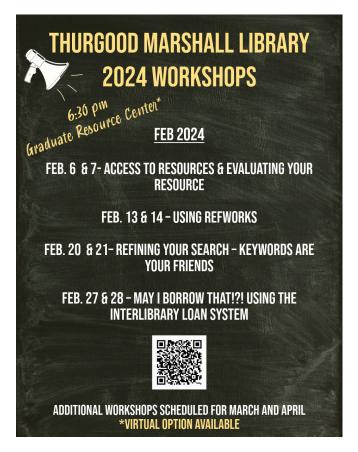
Location: Beacon Room





Thurgood Marshall Library

Thurgood Marshall Library February Research Workshops



Thurgood Marshall Library is excited to present this month's research workshops in collaboration with the Graduate Resource Center! Please share widely with your students, especially those taking writing-intensive courses. See the flyer for dates and times. Register below:

https://bowiestate.zoom.us/meeting/register/tZ0tdeqsqzk sG9d4UYggYVa7-NdNWP2cwxBx#/registration







The Division of Academic Affairs has outstanding staff who lead with excellence. We are proud to share their achievemnets.

The Entrepreneurship Innovation Center (EIC)

MBDA Grants Building Business@ BSU



Over 20 students participated in the Entrepreneurship Innovation Centers' Building Businesses@ BSU (BB@BSU) Winter Cohort held for 3 weeks in January during winter break. It provided students the opportunity to further their businesses by creating a business model canvas, defining their competitors, market strategies, funding model, etc. The BB@BSU project is a grant funded program created by the Minority Business Development Agency which awarded EIC a three-year contract. The businesses and ideas presented included technology, fashion, art, beauty, health care, education, and public safety. BB@BSU program is a great pipeline for EIC's Annual Bulldog Pitch Competition and applications are now open until March 3.

Entrepreneurship Innovation Center's Annual Bulldog Pitch Competition-Applications Now Open!

Attention, fearless trailblazers of Bowie State! Brace yourselves for the exhilarating journey ahead at the Entrepreneurship Innovation Center's electrifying 2024 Annual Bulldog Pitch Competition! Unleash your revolutionary ideas and watch them soar into reality, vying for a chance to claim your stake in the thrilling \$20,000 prize pool! 1st Round Deadline: March 4, 2024, 11:59 PM. Whether you're a lone maverick or part of a powerhouse team of up to four, seize this golden opportunity to illuminate the stage with your brilliance. Interested participants can join by clicking the link below.

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Celebrate Black History Month with the Entrepreneurship Innovation Center (EIC) and the Thurgood Marshall Library this February

Join EIC each week to commemorate the invaluable contributions and vibrant tapestry of Black individuals. Don't miss out on your opportunity to win some prizes. To participate, all you need to do is sign up to become a member of EIC's StartupTree. The link is below:

https://bowiestate.startuptree.co/

STUDENT SUCCESS



The Division of Academic Affairs fosters an academic environment which prioritizes student learning and success.

CIAA Tech Summit- BSU Student Selected to Participate



Calvin-Caleb Amiolemen, a junior majoring in Computer Science at Bowie State University, has been selected to be a panelist at the upcoming Teens in Tech program, which is part of the Tech Summit scheduled for Friday, March 1, 2024. The Summit will take place at the Rita Rossi Coldwell Center in Baltimore, now a staple feature of the CIAA Tournament Week.

Accepted as an ADMagic Fellow

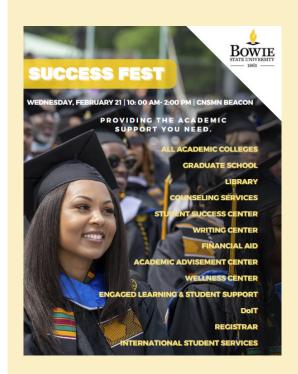
Chibogwu Igwenmaju (pictured in the middle), a graduate assistant at Thurgood Marshall Library has been accepted to Wieden+Kennedy's AdMagic Program. The ADMagic Program was founded by Charity Pourhabib in efforts to create direct access and diversify to the makers in the creative industry (i.e advertising, marketing, production etc.). ADMagic launched in 2020, supported by Wieden&Kennedy and DreamBeacon.



ADMagic's intent is to provide students with the opportunity to learn about the practical functions of the advertising industry by engaging with relevant products that they consume. Over the past three years, participants pitched branding strategies directly to Old Spice, Nike and McDonalds executives. As a result, 97% of the students in the program have been hired and are working in creative industries in internships and entry level positions.

We are so proud of you Chi Chi!

Save the Date! SuccessFest February, 2110 am - 2 pm



Join us on Wednesday, **February 21 from 10 am to 2 pm** in the CNSMN Beacon for the

SuccessFest!

All academic colleges in collaboration with support services will be participating in the event.

This retention event presents a valuable opportunity to extend support to students, help them address any challenges they may be facing and provide resources to support their academic goals.

See you there!





CIAA Tech Summit-BSU Student Selected to Participate

Buy Black!, a BSU Theatre student written, directed, designed, and performed play, garnered accolades and honors at the recent Kennedy Center American College Theatre Festival (KCACTF) Region 2 annual gathering in Pittsburgh. In addition to receiving glowing responses from national respondents following the performance, the playwright for Buy Black!, BSU junior Raymond Ingram, was announced as winner of The National Partners of the American Theatre Julie Jensen Award, which is bestowed on one student playwright from each of KCACTF's eight regions. The award acknowledges the "student written play representing the best-written, best-crafted script with the strongest writer's 'voice.'" Both the production, directed by BSU junior Brielle Bertrand and BSU senior Malaysha Sabria, and Ingram's script will now be considered for national KCACTF awards. Learn more about the original production and its student creative team of Buy Black! presented on the BSU show page. Link: https://www.onthestage.tickets/show/bowie-state-university-theatre/652da4407c4d110e3daa7f1b/

3rd Annual Analytics for Good Institute Hackathon University of Minnesota, Carlson School of Management



Bowie State University graduate students came home winners in the 3rd Annual Analytics for Good Institute's Hackathon!! Drs. Amina Ayodeji-Ogundiran and Wendy M. Edmonds from the Human Resource Development Graduate Program invited graduate students across campus to participate. The event, in its third year, was hosted by the University of Minnesota's Carlson School of Management in Minneapolis, Minnesota. This year was particularly special as the competition opened the event to students from across the U.S. With a total of 25 teams consisting of over 115 students from 12 different institutions attending, it was truly a memorable event.

The students were put in randomly selected teams and presented with a business case to solve in 24 hours. Ephonia Green and Eunice Marfo-Ahenkorah's team won the Picasso Presentation award and Chinenye Gbemisola Okatta and her team were finalists

There were over 30 mentors and judges who attended to help connect with the students and guide them in putting together their solutions. Dr. Amina Ayodeji-Ogundiran mentored seven teams; four were finalists.

The hackathon impacted our students who dared to embrace a new experience. Godswill Ashong, one of the student attendees said, "The experience was worth more than just winning." Thanks to Anthony Ayodeji Owolabi, Aramide Sanyaalogba, Ephonia Green

Eunice Marfoahenkorah, Felicia Ayoola, Godswill Ashong, Ibitola Naomi Akinogunti, Jennifer Constanza, Mishkka Murphy, Olufifunmi Timothy Iwasanmi, Okatta Chinenye Gbemisola, and Srinivasakranthikiran Kolachina for contributing and making the hackathon a successful event.





Our focus in the Division of Academic Affairs is to continue to promote education through innovative academic research.

EIC Interview with Dr. Ajay K. Jha from the Technology & Innovation Office



The Entrepreneurship Innovation Center (EIC) and the Office of Research and Sponsored Programming (ORSP), have a featured interview with Dr. Ajay K. Jha in their newsletter, E-Ship Faculty Bulletin.

This interview highlights the role of the Technology Transfer Office in connecting academic research with real-world applications and fostering innovation. By supporting researchers, identifying commercial potential, and developing strategic partnerships, the Technology & Innovation Office aims to create economic and societal benefits.

Please share a bit about your background and what led you to this role.

As an individual with a Ph.D. in Biotechnology and an MBA, I have honed my skills in managing innovative technologies, mentoring startups, and securing funding through industry partnerships. My passion for tech transfer and commercialization, along with my networking, problem-solving, and entrepreneurship skills, has made me an accomplished researcher, faculty member, and tech transfer expert.

How has your previous experience shaped your approach to technology transfer in an academic setting?

I specialize in bridging the gap between academic and commercial perspectives and evaluating the market potential of technologies. My experience enables me to refine strategies and processes for future initiatives, allowing me to make a positive impact in academic settings.

What is a Technology Transfer Office and its primary role at the University?

The Office of Technology Transfer protects and transfers technologies within universities. It evaluates and files patents, develops commercialization strategies, licenses technology, and negotiates agreements with industry partners. The goal is to turn translational research discoveries into real-world applications and foster innovation for economic development through successful technology transfer.

How does the tech transfer office bridge the gap between academic research and real-world applications?

The Technology Transfer Office provides support to researchers and faculty members in identifying commercialization prospects, managing patents and copyrights, and conducting market research. Additionally, they assess funding opportunities, offer entrepreneurial support and training, navigate regulatory compliance, and maintain an ongoing feedback loop with researchers, industry partners, and entrepreneurs.

To read the full interview, click the link below to sign up for the E-ship Bulletin and learn about EIC's various resources for faculty and staff.

https://www.bowiestate.edu/academics/special-programs/entrepreneurship-innovation-center/for-faculty-and-staff/linear-st

Share your accomplishments with us!

Send information on your recent presentations, awards, grants, acknowledgments and other accomplishments to academicaffairshappens@bowiestate.edu.

Internal Funding Opportunities

2023-2024 Bowie State University Career/Collaboration and Research Excellence for Scholars (Bowie C2ARES) Internal Grant Program

The Bowie C2ARES Program supports faculty and staff at any stage in their career who are pursuing research, creative works, and other initiatives that can lead to external funding or commercialization, including pilot and planning projects; also supports projects to establish collaborations with scholars in different disciplines, at Bowie State University, other institutions, and/or in other sectors (industry, healthcare, public schools, etc.) that will leverage resources, offer new opportunities, or improve the breadth and scope of broader impacts to the field and to society.

Applicants may request up to \$8,000 in funds from the Bowie C2ARES Program. The proposal deadline is March 4, 2024 by 11:59 p.m. EST. If you have questions, email orsp@bowiestate.edu.

Click here to access the application information and dropbox for submissions on Blackboard:

https://bsuonline.blackboard.com/webapps/blackboard/content/listContentEditable.jsp?content_id=_18491177_1&course_id =_64527_1&mode=reset

The Center for Data Analytics is Excited to Announce the Data Integration Mini Grants Program

Are you interested in connecting your students with data and/or conducting data-driven community research? Supported by the Department of Education, this initiative is designed with two goals: 1) encourage and support faculty in incorporating data analysis into their courses and 2) supporting faculty research that incorporates quantitative data analysis.

The grant provides funds to carry out your project, pairs you with a data guide, and access to software necessary for your analysis. Please review the attached call for proposals for more information. Applications will be submitted electronically: Data Integration Mini Grant. The deadline for submissions is March 4th at 11:59pm.

If you have any questions, feel free to reach out to the Center for Data Analytics at infoCDA@bowiestate.edu

Graduate Resource Center Finish the Race Fund

The Graduate Resource Center encourages BSU Graduate Students to present their research at approved conferences. The GRC will cover the lodging, transportation, and conference registration for graduate students who are presenting their research.

For additional information contact GRC@bowiestate.edu.





The goal of the Division of Academic Affairs is to continue to enhance innovative research.

ORSP & Grants Accounting Office Hours

Dr. Kim Evelyn in the Department of Language, Literature, and Cultural Studies has been awarded a \$60,000 award from the National Endowment for the Humanities to support her research on a book with the working title Travelers in Caribbean Texts: 1950s-2020s.

Following World War II and decolonization movements of the mid-twentieth century, many Caribbean nations gradually shifted to a reliance on tourism, foreign investment, and service-based economies. Dr. Evelyn's work argues that it is essential that we probe globally circulating ideas about Caribbean travel as the tourism and travel industries have created a picture of a romanticized Caribbean ready to serve the global north. Dr. Evelyn will research how Caribbean writers interrogate and respond to such constructs by exploring literary representations travel and travelers, specifically in three categories: visitors, returning migrants, and inter- and intra-island travelers.

ORSP & Grants Accounting Office Hours

ORSP and Grants Accounting offers office hours virtually **every Monday** and Tuesday from 12 pm to 1 pm.

Here's the link to attend office hours:

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WE'RE BACK!

Welcome to the spring 2024 semester!

We're happy to be back and sharing your accomplishments with the BSU academic community.

As your colleges, departments, and units reach academic milestones, publications, presentations, grant awards, and more, we want to hear from you!

To be featured in the next edition, submit all drafted content by **February 22** to academicaffairshappens@bowiestate.edu.

Until next time, Academic Affairs Happens

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