

Peregrine Global Outbound
Cohort: Graduating Marketing 2021 to 2023

Assessments	2021 - 2022			2022 - 2023		
	Score (N=7)	ACBSP Region 2 (Eastern Council)	Percentile Rank	Score (N=15)	ACBSP Region 2 (Eastern Council)	Percentile Rank
1 Total	59	61	34	71	61	92
2 Marketing Research, Planning, and Strategy	56	48	82	59	48	91
3 People	71	68	62	74	68	69
4 Place	64	62	53	85	62	98
5 Price	50	61	12	65	61	63
6 Product	57	70	7	72	70	57
7 Promotion	64	60	64	83	60	99