

BSU SPORT MANAGEMENT NEWSLETTER



SPRING '23 NEWSLETTER



**BOWIE STATE
UNIVERSITY SPM
PROGRAM**

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STUDENT SPOTLIGHT

CHAYLA ORTIZ

4.0 GPA
NEW YORK/
LANDOVER, MD
SPORT MANAGEMENT
MAJOR
CONCENTRATING IN
MANAGEMENT



I CHOSE BOWIE STATE UNIVERSITY FOR ITS ESTEEMED SPORT MANAGEMENT PROGRAM, AS IT ALIGNS PERFECTLY WITH MY PASSION FOR SPORTS. INTRODUCED TO BASKETBALL BY MY DAD AND LATER GUIDED BY MY MOM'S AWARENESS OF MY DEEP INVOLVEMENT IN SPORTS, I FOUND MY LOVE FOR THE FIELD. UPON STARTING MY STUDIES AT BOWIE STATE, MY EXCITEMENT AND ENTHUSIASM FOR A CAREER IN SPORTS MANAGEMENT GREW EXPONENTIALLY.

MY EXPERIENCE IN THE PROGRAM HAS BEEN INCREDIBLE, GRANTING ME THE PRIVILEGE TO MEET AND LEARN FROM NFL AND NBA PROFESSIONALS. THEIR INSIGHTS INTO THE VARIOUS CAREER OPPORTUNITIES AND BENEFITS WITHIN THE SPORTS INDUSTRY HAVE BEEN INVALUABLE. EVEN IN MY FIRST YEAR AT BOWIE STATE, I HAVE GAINED SUBSTANTIAL KNOWLEDGE AND A PROFOUND UNDERSTANDING OF THE VAST WORLD OF SPORTS.

MOVING FORWARD, I INTEND TO APPLY EVERYTHING I HAVE LEARNED IN THE SPORTS MANAGEMENT PROGRAM. THIS INCLUDES MAINTAINING CONTACT WITH PROFESSORS AND MENTORS, AS WELL AS NETWORKING WITH FELLOW STUDENTS WHO SHARE MY ASPIRATIONS IN THE FIELD. OVER THE PAST FIVE YEARS, I HAVE BEEN ACTIVELY INVOLVED IN SPORTS STATISTICS FOR BASKETBALL AND BASEBALL, COVERING COLLEGE, TOURNAMENTS, HIGH SCHOOL, AND AAU GAMES. ADDITIONALLY, I HAVE SERVED AS AN EQUIPMENT MANAGER FOR VARIOUS HIGH SCHOOL AND COLLEGE BASKETBALL, FOOTBALL, AND BASEBALL TEAMS. BY UTILIZING MY COMPREHENSIVE SKILL SET AND THE CONNECTIONS I HAVE MADE, I AM CONFIDENT IN PURSUING A SUCCESSFUL PROFESSIONAL CAREER IN SPORTS MANAGEMENT.

STUDENT SPOTLIGHT

ANTHONY GREENFIELD

**3.85 GPA
GREAT MILLS, MD
SPORT
MANAGEMENT
MAJOR
CONCENTRATING IN
BROADCAST
JOURNALISM**



IN THE FIELD OF SPORTS MANAGEMENT, I HAVE FOUND INSPIRATION FROM SEVERAL INDIVIDUALS. ON THE COMMUNICATION SIDE OF SPORTS, STEPHEN A. SMITH'S REPORTING ON MONDAY NIGHT COUNTDOWN AND CHRIS BERMAN'S PRE-GAME REPORTING HAVE PARTICULARLY CAPTIVATED ME. THEIR ABILITY TO MAKE EACH PLAY SOUND EXPLOSIVE AND EXHILARATING DURING EVERY NFL GAME IS TRULY IMPRESSIVE.

BEING ENROLLED IN THE SPORTS MANAGEMENT PROGRAM HAS BEEN AN INCREDIBLY THRILLING EXPERIENCE FOR ME. I HAVE THOROUGHLY ENJOYED TOURING VARIOUS NFL STADIUMS, ENGAGING IN PRIVATE SESSIONS WITH SEASONED PROFESSIONALS, AND GAINING VALUABLE INSIGHTS ON HOW TO SUCCEED IN THE SPORTS INDUSTRY. THESE EXPERIENCES HAVE PROVIDED ME WITH A PROFOUND UNDERSTANDING OF THE DIVERSE PERSPECTIVES AND VISIONS WITHIN SPORTS, ULTIMATELY GUIDING MY ASPIRATIONS IN SPORTS BROADCASTING.

CURRENTLY, I AM ACTIVELY INVOLVED AS A FLAG FOOTBALL COACH AND REFEREE FOR A COMPANY CALLED "FLAGSTAR FOOTBALL." IN THIS ROLE, I COACH CHILDREN RANGING FROM GRADES K TO 10, TEACHING THEM THE FUNDAMENTAL SKILLS OF FOOTBALL. I FIND GREAT FULFILLMENT IN ASSISTING THOSE WHO MAY HAVE DIFFICULTY UNDERSTANDING THE RULES OF THE GAME, GUIDING THEM THROUGH VARIOUS DRILLS, AND PROVIDING SUPPORT DURING PRACTICE SESSIONS.

FACULTY HIGHLIGHT

DR. ADEM KAYA

SPORT MANAGEMENT ASSISTANT PROFESSOR



DR. ADEM KAYA JOINED BOWIE STATE UNIVERSITY IN THE FALL OF 2019. CURRENTLY, HE TEACHES A RANGE OF COURSES INCLUDING ETHICS IN SPORTS MANAGEMENT, GOVERNANCE IN SPORT, DIVERSITY IN SPORT MANAGEMENT, AND FACILITY MANAGEMENT AND DESIGN.

WITH A STRONG RESEARCH FOCUS, DR. KAYA IS DEEPLY INTERESTED IN YOUTH LEADERSHIP DEVELOPMENT THROUGH SPORTS AND TRADITIONAL SPORTS AND GAMES WORLDWIDE. OVER THE PAST 15 YEARS, HE HAS ACTIVELY ENGAGED WITH TRADITIONAL SPORTS AND GAMES (TSG) AS A RESEARCHER, COACH, AND ORGANIZER. HAVING GROWN UP PLAYING MANY TSG SPORTS IN HIS HOME COUNTRY OF TURKIYE, HE HOLDS A SPECIAL AFFINITY FOR THEM. DR. KAYA HAS ORGANIZED INTERNATIONAL PANELS AND PARTICIPATED IN NUMEROUS TSG COMPETITIONS, PANELS, SYMPOSIUMS, AND CONFERENCES.

HIS SCHOLARLY CONTRIBUTIONS INCLUDE THE PUBLICATION OF SIX PEER-REVIEWED ARTICLES, TEN CONFERENCE PAPERS, AND FIVE INTERNATIONAL BOOKS ON TSG-RELATED TOPICS. FOR THE PAST FIVE YEARS, DR. KAYA HAS SERVED AS THE GENERAL SECRETARY OF THE INTERNATIONAL TRADITIONAL SPORTS AND GAMES SYMPOSIUM, AN ANNUAL EVENT THAT HAS BEEN HELD FOR FIFTEEN YEARS. ORIGINALLY FROM KAHRAMANMARAS, TURKIYE, DR. KAYA HAS ALSO INITIATED A WRESTLING/JIU-JITSU INTRAMURAL PROGRAM.

THROUGH HIS TEACHING, RESEARCH, AND INVOLVEMENT IN THE TSG COMMUNITY, DR. ADEM KAYA BRINGS A WEALTH OF EXPERTISE AND A GENUINE PASSION FOR PROMOTING TRADITIONAL SPORTS AND GAMES GLOBALLY.

ACCOMPLISHED ALUMNI

GREG OUTLAW JR.

**PROFESSIONAL BOXER
GRADUATED 2016**



I CHOSE BOWIE STATE UNIVERSITY BECAUSE, AT THE TIME, I WAS DETERMINED TO MAKE THE USA BOXING OLYMPIC TEAM. ALTHOUGH I INITIALLY PLANNED TO ATTEND A DIFFERENT HBCU, BOWIE STATE EMERGED AS MY BEST OPTION TO PURSUE MY BOXING DREAMS.

AMONG ALL THE INCREDIBLE EXPERIENCES, HOMECOMING HOLDS A SPECIAL PLACE IN MY HEART. BUT ONE STANDOUT MOMENT OCCURRED IN 2018, AFTER I HAD ALREADY GRADUATED. I HAD THE HONOR OF PARTICIPATING IN THE FIRST-EVER PROFESSIONAL BOXING MATCH AT BOWIE STATE UNIVERSITY! IT'S A MEMORY THAT WILL FOREVER BE ETCHED IN THE HISTORY BOOKS.

TODAY, I PROUDLY HOLD THE TITLE OF WBA NABA GOLD JR. WELTERWEIGHT CHAMPION OF THE WORLD AS A PROFESSIONAL BOXER.

BOWIE STATE UNIVERSITY WILL ALWAYS HOLD A SPECIAL PLACE IN MY HEART, AND I WILL FOREVER CONSIDER MYSELF A BULLDOG. IN FACT, EVERY FRIDAY OR SUNDAY WHEN I'M BACK HOME, I MAKE A POINT TO RUN FROM BOWIE TOWN CENTER TO BOWIE STATE AND BACK.

ONE QUOTE THAT RESONATES WITH ME AND GUIDES MY MINDSET IS, "WORK DON'T STOP, PEOPLE DO! IDGT! (I DON'T GET TIRED)." IT SERVES AS A CONSTANT REMINDER TO KEEP PUSHING FORWARD AND NEVER RELENT IN THE PURSUIT OF MY GOALS.

ACCOMPLISHED ALUMNI

DIAMOND K. EVANS

**ACCOUNT MANAGER FOR THE
CHARLOTTE HORNETS
GRADUATED IN 2020**



I CHOSE BOWIE STATE UNIVERSITY BECAUSE I WANTED TO ATTEND AN HBCU. CONTINUING THAT LEGACY IN MY FAMILY WAS VERY IMPORTANT TO ME. THERE'S SO MUCH NETWORKING AND STRENGTH IN ATTENDING AN HBCU. WEARING THIS BADGE OF HONOR AND PRIDE TO SAY I ATTENDED AN HBCU IS EVERYTHING. MY MOST MEMORABLE MOMENT AS A BULLDOG WAS PROBABLY BEING INDUCTED INTO NCNW - NATIONAL COUNCIL OF NEGRO WOMEN. ESPECIALLY, HAVING INDIVIDUALS LIKE DR. BRISCOE SPEAKING ABOUT THE IMPORTANCE OF BEING A WOMAN IN LEADERSHIP AND PROVIDING SERVICE TO YOUR COMMUNITY MADE ME VERY PROUD TO BE INDUCTED.

TO THOSE ENTERING THE SPORT'S MANAGEMENT PROGRAM, I WOULD TELL THEM TO TAKE THEIR EDUCATION SERIOUSLY AND UTILIZE ALL RESOURCES YOU CAN TO THRIVE WITHIN THE PROGRAM. CONNECT WITH LEADERSHIP ON CAMPUS, TELL THEM YOUR VISION AND TELL THEM WHAT YOU EXPECT TO GAIN FROM THE PROGRAM. IN ADDITION TO THIS, TO FIND HANDS-ON EXPERIENCE, VOLUNTEER IN ALL DEPARTMENTS OF SPORTS. A SPECIFIC CLASS THAT I BELIEVE HELPED ME WAS ETHICS WITH FORMER PROFESSOR, CHEKESHA RASHAD. SHE ALWAYS SPOKE ABOUT THE INFLUENCE OF HOW YOU SHOW UP AND DEMAND THE SPACES YOU ARE IN, SHOW YOU MORE THAN MEETS THE EYE. SHE SPOKE ABOUT HOW YOUR MORALITY MEETS THE DREAM, AND WHATEVER YOU WANT WILL COME TO YOU AS LONG AS YOU STAY HUNGRY. SHE'S ONE OF THE PEOPLE I DEDICATE MY SUCCESS TO.

I CURRENTLY WORK WITH THE CHARLOTTE HORNETS, AS AN ACCOUNT MANAGER WITHIN PARTNERSHIP ACTIVATION. I ALSO HAVE MY OWN BRAND AND BUSINESS CALLED DIAMOND HEARTED WHICH IS A MEDIA AND DESIGN COMPANY WHO SHOWCASES TALENTED INDIVIDUALS IN SPORTS, BUSINESS, AND ENTREPRENEURSHIP. IT'S LIVING AUTHENTICALLY. ALTHOUGH I WORK IN SPORTS, THAT'S NOT ALL I REPRESENT, SO TO HAVE SOMETHING TANGIBLE OUTSIDE OF WORK MEANS A LOT TO ME.

ENGAGING WITH EXPERTS

THE SPORT MANAGEMENT DEPARTMENT HOSTED A TWO DAY IRACING/NASCAR EVENT ON APRIL 28 AND 29 OF 2023. DAY ONE CONSISTED OF JESSE IWUJI AND MAMBA SMITH SPEAKING TO THE STUDENTS ABOUT THEIR PATHS AND THE CAREER OPPORTUNITIES IN NASCAR. THE STUDENTS WERE ALSO ABLE TO COMPLETE ON THE IRACING SIMULAORS. AN IRACING SIMULATOR WAS DONATED TO THE SPORT MANAGEMENT DEPARTMENT. DAY TWO CONSISTED OF A TRIP TO DOVER, DELAWARE TO WATCH THE XFINITY SERIES RACE. THE STUDENTS WERE ABLE TO MEET DRIVER RAJAH CARUTH, PIT CREW MEMEBRS, AND HANG OUT IN VICTORY LANE.



"THE EXPERIENCE WAS ONE I HAVE NEVER SEEN BEFORE. I WOULD HAVE NEVER IMAGINED NASCAR TO HOLD SUCH GREAT EVENTS AND HAVE SUCH AMAZING THINGS HAPPENING ALL AROUND. THEY DEFINITELY OPENED MY EYES TO OPPORTUNITIES IN THE MOTOR SPORTS WORLD, AND I WOULD LOVE TO GO BACK."

-JOEY CONSTANT

ENGAGING WITH EXPERTS

TRIP TO THE COMMANDERS STADIUM

DURING THE SPRING SEMESTER, IN FEBRUARY '23, SPORT MANAGEMENT STUDENTS HAD THE OPPORTUNITY TO TOUR FEDEX STADIUM, HOME OF THE WASHINGTON COMMANDERS, AND HEAR FROM PERSONNEL WITHIN THE ORGANIZATION, INCLUDING DOUG WILLIAMS, THE FIRST AFRICAN AMERICAN QUARTERBACK TO WIN A SUPER BOWL.

SPORT MANAGEMENT PARTNERSHIP WITH THE BROOKLYN NETS

THE SPORT MANAGEMENT PROGRAM IS FORTUNATE TO HAVE A PARTNERSHIP WITH BROOKLYN NETS DURING THE SPRING SEMESTERS. THE DIRECTOR OF PLAYER EVALUATION FOR THE NETS, BJ JOHNSON, HAS BEEN INSTRUMENTAL IN EXPOSING OUR SPORT MANAGEMENT STUDENTS TO THEIR NBA FRANCHISE. OUR STUDENTS RECEIVE FIRST-HAND KNOWLEDGE ON CAREERS IN NOT ONLY AN NBA, BUT OTHER LEAGUES AND ORGANIZATIONS.



**SPRING 2023 SPORT MANAGEMENT
BACHELORS OF SCIENCE GRADUATES
MAY 26, 2023**



**CHAD QUINTEN BRYAN
JAH I A. HENDRIX
JALEN WALTERS
JULIUS I. MOORE JR
KAMAU K. SMITH
LEMAR C. THOMPSON
MICHAEL O. OGUNSALU
MOHSAN HUSSAIN
RAEKWON L. HENNEGHEN
TYREE E. WEST
TYRELLE WEST**

CONGRATULATIONS!