

BSU SPORT MANAGEMENT NEWSLETTER



**SPRING '24
NEWSLETTER**



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IN THIS ISSUE

Message from the
Coordinator p.2-3

Student Spotlight • P. 4

Faculty Highlight • P.5

Accomplished Alumni • P.6

Engaging with Experts • P. 7-9

Spring 2024 Graduates p.10

MESSAGE FROM THE COORDINATOR

I WOULD LIKE TO REFLECT ON THE PAST YEAR AND LOOK FORWARD TO THE OPPORTUNITIES THE 2024-25 ACADEMIC YEAR WILL BRING US! I HAVE COMPLETED MY THIRD YEAR AS THE PROGRAM COORDINATOR FOR THE SPORT MANAGEMENT PROGRAM, AND I AM EXCITED TO LEAD THIS DEPARTMENT AS WE CONTINUE TO GROW OUR ENROLLMENT, FACULTY, EXPERIENTIAL LEARNING OPPORTUNITIES, AND INNOVATION IN AND OUTSIDE OUR CLASSROOMS.

THREE PILLARS OF OUR PROGRAM ARE:

- IN-CLASS LECTURES, RESEARCH & DISCUSSIONS**
- HEARING FROM PROFESSIONALS IN THE FIELD**
- HANDS-ON EXPERIENCE.**

IN THIS NEWSLETTER, WE ARE HIGHLIGHTING THE IMPACT AND ACCOMPLISHMENTS OF OUR STUDENTS AND FACULTY IN THE CLASSROOM AND THE COMMUNITY.

OUR FACULTY AND STUDENTS ARE DEEPLY ENGAGED IN EXPERIENTIAL LEARNING, WHICH IS DEFINED AS LEARNING BY DOING. THIS HANDS-ON APPROACH IS CRITICAL FOR DEVELOPING OUR STUDENTS WITHIN THE PROGRAM, AND PREPARING THEM FOR SUCCESSFUL CAREERS IN SPORT.

WE WANT TO THANK OUR PARTNERS SUCH AS WASHINGTON COMMANDERS, PRINCE GEORGE'S DEPARTMENT OF PARKS AND RECREATION, BROOKLYN NETS, TEAMWORKONLINE, AND OTHERS, WHO HAVE BEEN INSTRUMENTAL IN THE GROWTH OF OUR PROGRAM.

MESSAGE FROM THE COORDINATOR

THE SPORT MANAGEMENT ASSOCIATION AIMS TO BUILD ON THE SUCCESS FROM THE 2023-24 ACADEMIC YEAR WHICH INCLUDED:

- **THE SPORT & BUSINESS CAREER TRANSITIONING SYMPOSIUM**
- **WASHINGTON WIZARDS CAREER PANEL**
- **MR. AND MS. SPM DODGEBALL TOURNAMENT**

MANY OF THE STUDENTS ALSO INTERNEED AT THE CIAA MEN'S AND WOMEN'S BASKETBALL CONFERENCE TOURNAMENT HOSTED IN BALTIMORE, MARYLAND.

WE WANT TO ALSO RECOGNIZE OUR ALUMNI IN THIS NEWSLETTER FOR ALL OF THEIR HARD WORK. WE ARE PROUD OF ALL OUR ALUMNI AND ARE ESPECIALLY GRATEFUL TO THOSE WHO HAVE GIVEN THEIR TIME AND RESOURCES TO SUPPORT OUR STUDENTS AND NEW INITIATIVES.

I HOPE YOU'LL FIND A REASON TO VISIT CAMPUS THIS SUMMER OR SOMETIME IN THE FUTURE. THIS IS A GREAT TIME TO BE A PART OF THIS PROGRAM WHETHER YOU ARE A PROSPECTIVE STUDENT, ALUMNI, DONOR, OR IF YOU JUST WANT TO CONNECT WITH THE BOWIE STATE UNIVERSITY SPORT MANAGEMENT PROGRAM.

**DR. ALEX J. ANDERSON
SPORT MANAGEMENT PROGRAM COORDINATOR/
ASSISTANT PROFESSOR**

STUDENT SPOTLIGHT

ANIYAH PETTAWAY

**3.9 GPA
DISTRICT HTS., MD
MAJOR: SPORT
MANAGEMENT
CONCENTRATING IN
MANAGEMENT**



ANIYAH IS A FIRST-GENERATION STUDENT. ANIYAH CHOSE BOWIE STATE UNIVERSITY BECAUSE IT WAS CLOSE TO HOME AND WHILE DOING RESEARCH, THE SPORTS MANAGEMENT PROGRAM STUCK OUT TO HER. BSU'S SPORT MANAGEMENT PROGRAM'S CURRICULUM ALIGNED WITH MY ASPIRATIONS FOR MY CAREER. BSU HAS ALLOWED HER TO FALL IN LOVE WITH MY DREAM CAREER, SPORTS MANAGEMENT! SHE HAS LEARNED HOW MUCH HER PASSION TO WORK IN SPORTS. ANIYAH IS THE PRESIDENT OF THE SPORTS MANAGEMENT ASSOCIATION. SHE HAS PLAYED A SIGNIFICANT ROLE IN THE RESURGENCE OF THE SPORT MANAGEMENT ASSOCIATION SINCE THE PANDEMIC. SHE HAS SERVED AS THE PRESIDENT OF THE SPORTS MANAGEMENT ASSOCIATION SINCE THE FALL 2023. ANIYAH HAS WORKED WITH THE DISTRICT OF COLUMBIA INTERSCHOLASTIC ATHLETIC ASSOCIATION (DCIAA), AND THE ST. JAMES SPORTS COMPLEX IN SPRINGFIELD, VIRGINIA. ANIYAH ALSO SERVED AS A MENTEE IN THE WASHINGTON COMMANDERS/BOWIE STATE UNIVERSITY MENTORSHIP PROGRAM.

FACULTY HIGHLIGHT

DR. EMERALD FULMORE



SPORT MANAGEMENT ASSISTANT PROFESSOR

DR. EMERALD FULMORE RETURNED TO BOWIE STATE UNIVERSITY IN THE FALL OF 2021 AS THE ASSISTANT PROFESSOR OF SPORTS MANAGEMENT AFTER SERVING AS THE ASSISTANT ATHLETIC DIRECTOR OF COMPLIANCE FOR 3 YEARS FROM 2016 TO 2019. DR. FULMORE TEACHES A RANGE OF SPORT MANAGEMENT COURSES. SHE HAS OVER 20 YEARS OF ATHLETIC ADMINISTRATIVE EXPERIENCE, 27 YEARS OF EDUCATIONAL EXPERIENCE AND SERVED ON NUMEROUS UNIVERSITY AND NCAA COMMITTEES.

DR. FULMORE IS DEEPLY INTERESTED IN HELPING YOUNG WOMEN AND MEN PAVE THEIR PATH INTO THE WORLD OF SPORTS, CONNECT WITH MENTORS IN THE SPORTS INDUSTRY. DR. FULMORE IN 2021 DR. FULMORE STARTED HER BUSINESS CALLED "EMPOWER WITH PURPOSE". AS THE CEO/FOUNDER OF EMPOWER WITH PURPOSE WHERE SHE ENGAGES, CONNECTS, AND EMPOWERS ALL WOMEN IN THE SPORTS FIELD.

IN 2022 SHE WAS FEATURED IN THE SIGNIFICANCE IN ATHLETICS & SPORTS MAGAZINE, RECEIVED THE 40 UNDER 40 BUSINESS ELITE AWARD, AND PRESENTED AT THE 2022 ATHLETES UNIT CONFERENCE. DR. FULMORE HAS BEEN BEEN FEATURED AS A GUEST WITH 2023 NFL ALUMNI CHARITY CLASSIC GALA, AND 2023 SOCIAL JUSTICE TRAILBLAZER AWARD NOMINEE WITH THE WASHINGTON COMMANDER. SHE ALSO WORKS WITH THE PATRIOTS TECHNOLOGY TRAINING CENTER STEM E-SPORTS TOURNAMENT PARTNERS AND THE E-GAMERS.

ACCOMPLISHED ALUMNI

OPARE MANTEY

ACCOUNT EXECUTIVE, TICKET PARTNERSHIPS



I CHOSE BSU BECAUSE THE VERY FIRST DAY I STEPPED FOOT ON CAMPUS FOR MY TOUR, I COULD FEEL THE FAMILY ATMOSPHERE. I COULD COMFORTABLY WALK AROUND CAMPUS AND GREET ANY AND EVERYBODY. THAT WAS THE TYPE OF ENVIRONMENT AND ENERGY I WANTED FOR MY UNIVERSITY.

DURING MY TIME AS A STUDENT AT BSU I WAS A 50/50 RAFFLE TICKET SELLER FOR MONUMENTAL SPORTS AND ENTERTAINMENT AND THE THEN-CALLED WASHINGTON REDSKINS CHARITABLE FOUNDATION, GUEST SERVICE AMBASSADOR FOR THE BALTIMORE RAVENS, WINTERFEST STAFFER VOLUNTEER FOR THE WASHINGTON NATIONALS, AND A PARTNERSHIP MARKETING INTERN FOR THE BALTIMORE ORIOLES.

SPORT EXPERIENCE THAT I'VE GAINED SINCE GRADUATING ARE SALES COUNSELOR AT LA FITNESS AND TICKET SALES REPRESENTATIVE WITH THE BALTIMORE ORIOLES. MY CURRENT JOB IS AN ACCOUNT EXECUTIVE, TICKET PARTNERSHIPS WITH THE BALTIMORE ORIOLES.

ENGAGING WITH EXPERTS: WASHINGTON COMMANDERS

ANOTHER EXCITING SEMESTER IN THE SPORT MANAGEMENT PROGRAM. WE WANTED TO HIGHLIGHT A FEW EVENTS THAT TOOK PLACE THIS SPRING. IN FEBRUARY, WE KICKED OFF THE WITH OUR WASHINGTON COMMANDERS-BOWIE STATE UNIVERSITY MENTORSHIP PROGRAM. STUDENTS HAD AN OPPORTUNITY TO SHADOW EMPLOYEES FROM THE WASHINGTON COMMANDERS ORGANIZATION AND BUILD A CONNECTION WITH AND LEARN FROM THEIR MENTORS.



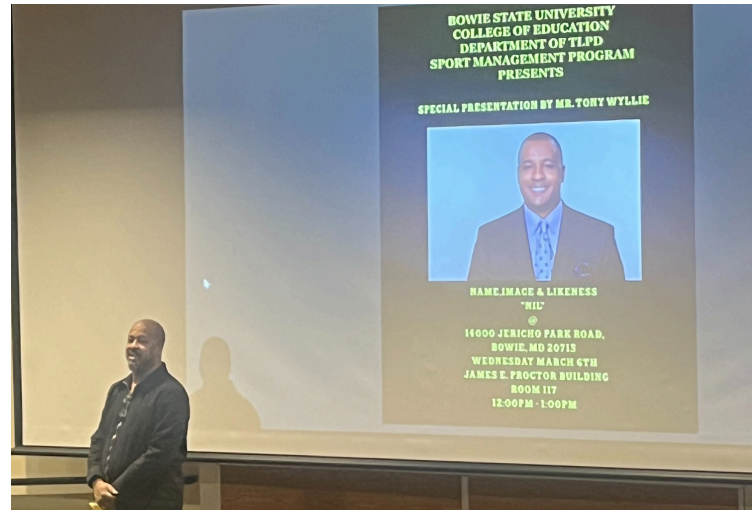
ENGAGING WITH EXPERTS: THE ST. JAMES SPORTS COMPLEX

SPORT MANAGEMENT STUDENTS HAD THE CHANCE TO TOUR THE ST. JAMES SPORTS COMPLEX IN SPRINGFIELD, VIRGINIA. WE ALSO MET ONE OF THE CO-FOUNDERS OF THE ST. JAMES AS WELL AS SEVERAL EMPLOYEES, AND ONE OF OUR SPORT MANAGEMENT STUDENTS, WHO WAS ASSIGNED AN INTERNSHIP THERE.



ENGAGING WITH EXPERTS: INSIGHTS FROM INDUSTRY LEADERS

OTHER GUESTS INCLUDE TONY WYLLIE, BSU SPORT MANAGEMENT PROFESSOR, PRESENTED ON NAME, IMAGE, AND LIKENESS (NIL). WOMEN BEHIND THE MIC EVENT WHICH FEATURED WOMEN WHO WORKED BEHIND THE SCENES. ALSO PROFESSIONALS FROM PRINCE GEORGE'S PARKS & REC, AND RIDDELL.



**SPRING 2024 SPORT MANAGEMENT
BACHELORS OF SCIENCE GRADUATES**

MAY 24, 2024



**QUENTIN BARNES
TYSHAWN BLOW
LONDYN FULWOOD
CHARLES JACKSON II
ISAIAH MARTIN
KHARI MULAZIM
CHRISTIAN NOBLE
ANTHONY SANTOS
DEWAYNE UPCHURCH JR
JUSTIN WASHINGTON**

CONGRATULATIONS! 10