## BSU SPORT MANAGEMENT NEWSLETTER



### SPRING '25 NEWSLETTER



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## STUDENT SPOTLIGHT

REGINALD BLACK

3.7 GPA
WALDORF, MD
MAJOR: SPORT
MANAGEMENT
CONCENTRATING IN
BROADCAST JOURNALISM



Reginald "Reggie" Black transferred to Bowie State University in 2023. Prior to Bowie State, Reggie attended College of Southern Maryland-La Plata. This year, Reggie has been involved in various activities such as interning with Bowie State Radio Station working different sporting event, such as Basketball, Football, Softball, and Volleyball.

Reggie also had the pleasure of interviewing Governor Wes Moore during the 160<sup>th</sup> Anniversary Gala and helped produced a news show as well with the BSU Radio Station. During the 2024-25 Academic Year, Reggie has worked with Special Olympics of Maryland, bringing Unified Sports to Bowie State University where he has lead multiple events such as Bocce Ball and Basketball games. Currently, Reggie is working with fellow students as he is part of bringing back the National Association of Black Journalism (NABJ) chapter at Bowie State University, where he serves as the Co-Community Service Coordinator. Reggie also serves as peer mentor in the Sport Management Amateurs N Pros Mentorship Program at BSU.

### STAFF HIGHLIGHT

MAURICE GATLING

## COORDINATOR OF RETENTION AND STUDENT SUCCESS



Mr. Maurice Gatling, also known as Mr. G., is responsible for ensuring the academic & personal welfare of the students in the College of Education. Maurice Gatling joined the Bowie State University family in February of 2016 working within the College of Business. He transferred to the College of Education in 2023 and begin serving the Sport Management Program. Prior to Bowie State University, he worked at Tuskegee University, Michigan State University, Albany State University and most recently Prince Georges' Community College. Mr. Gatling has taught on the collegiate level for 25 years and will complete his Doctorate in Christian Counseling June of 2025.

- Mr. G. has taught Freshman Seminar classes for Sport Management majors, as well other academic programs. He assists in advising and programming. Mr. G. coordinated our first Career Expo which brought over 20 sport and recreation organizations to campus for our students to engage with a goal of obtaining internships, part-time, and full-time jobs.
- Mr. G. enjoys spending time with his mentees, running, photography and creating opportunities to better others. His personal goals include creating holistic & wellness initiatives for student athletes and developing an innovative peer mentoring program for College of Education majors.

### ACCOMPLISHED ALUMNI

**AARON BAILEY** 

## ASSISTANT MANAGER SALES & SERVICE, MORGAN STATE UNIVERSITY 2019 GRADUATE



"When it came time to choose a major, the Sports Management program at Bowie State immediately stood out. Learning core concepts through the lens of sports made the material resonate with me in a unique and meaningful way. That connection sparked a genuine passion for learning, and I found myself eager to dive deeper into every topic. I'm truly grateful for the foundation the program provided. The program not only prepared me to launch my professional career but also instilled in me a lifelong love of learning"Bailey said.

While at BSU, Aaron gained valuable experience in the field. He worked for Monumental Sports as a marketing team member, Guest Service Ambassador for the Baltimore Ravens, and served as an intern with the Corporate Partnership department for the Baltimore Orioles. Aaron was also named Sport Management student of the year in 2018.

After graduating, Aaron worked for the Orioles as a Junior Account Executive. Aaron is currently the Manager for Sales and service for Playfly Sports at Morgan State University.

Aaron has earned two promotions during tenure at Playfly Sports. He also secured a two-year contract extension with Morgan State Athletics. Aaron secured funding for the Annual Basketball Education Day Series, transforming Morgan State University into a living museum for over 1,000 elementary aged Baltimore City youth.

Bailey also developed and launched signature community engagement events to support Morgan State Athletics, including High School Band Day, High School Cheer Day, Scout Day, and Baltimore Day.

# ENGAGING WITH EXPERTS: UNIVERSITY OF MARYLAND ATHLETICS

Our Facility Management & Design class had the opportunity to tour University of Maryland a state of the art college athletic facilities. Students were given a tour of all of the athletic facilities and heard from the Facilities, Operations, and Events staff on the work behind the scenes before, during, and after events.





## ENGAGING WITH EXPERTS: WASHINGTON COMMANDERS

In February, BSU Sport Management students attended the HBCU Job Shadow & Mentorship Day hosted by the Washington Commanders. Our students were assigned mentors and shadowed the Commanders staff for the day.



## ENGAGING WITH EXPERTS: INTERNATIONAL EXPERIENCE

Dr. Kaya invited Mr. Enis Yurdakok, a Horseback Archer World Champion, from Turkey to give our students some real-life experience on shooting a bow and arrow.







## ENGAGING WITH EXPERTS: ELITE ACCESS

Elite Access Sports Management Agency (lan Thomas, Brittany Johnson, & Lance Hawkins) visited the BSU Sports Management students this Spring and discussed opportunities in a sports agency. They provide clients with support in areas such as training, wellness practices, education, community involvement, and contract negotiations.



#### SPRING 2025 SPORT MANAGEMENT INTERNS

<b>Nyasia Burton</b> Concentration: Public Relations Maryland Jockey Club	<b>Hunter Sanders</b> Concentration: General Business Takoma Park Community Center	Aniyah Pettaway Concentration: General Business University of Maryland Athletic Dept.
DaeVaun Shepherd Concentration: General Business Washington Commanders	<b>Timothy Moore</b> Concentration: Management Howard University Campus Recreation	<b>Asa Williams</b> Concentration: Public Relations Southern Maryland Sportsplex
Cameron Bracey Concentration: Broadcast Journalism Bowie State University Athletic Dept.	Rossep Ozubu Concentration: General Business Bowie State University Athletic Dept.	Andre Johnson Concentration: Management Glenarden Community Center
<b>Devin Williams</b> Concentration: Public Relations Bowie State University Athletic Dept.	lan Screen Concentration: Management VOLO Kids Foundation D.C.	Joey Constant Concentration: Broadcast Journalism The St. James
Elijah Bailey-Lowden Concentration: Broadcast Journalism University of Maryland Athletic Dept.	Odion Okojie Concentration: Management Bowie State University Athletic Dept.	<b>Tyrell Jones</b> Concentration: General Business Agency 1 Sports Group
Jamaal Pinckney Concentration: Public Relations Howard University Campus Recreation	<b>Elijah Ogiata</b> Concentration: Marketing Bowie State University Men's Basketbal	Mariya Settle Concentration: General Business KIPP Washington DC
Elijah Rantin Concentration: Management Howard County Terps Football & Cheer Association	<b>Destinee Small</b> Concentration: General Business University of Maryland Athletic Dept.	Andre Slade Concentration: Public Relations Maurice J. McDonough High School
<b>Devin Felder</b> Concentration: Broadcast Journalism Bowie State University Women's Basketball	Stephen Russell Concentration: General Business Baltimore Ravens	

#### SPRING 2025 SPORT MANAGEMENT BACHELORS OF SCIENCE GRADUATES

**MAY 23, 2025** 



Elijah Bailey-Lowden Cameron Bracey Nyasia Burton Joey Constant Rasool Crawford Andre Johnson Edward Kamara Mckenzie Moore Chayla Ortiz Jamaal Pinckney Elijah Rantin Stephen Russell Mariya Settle DaeVaun Shepard Andre Slade **Destinee Small** James Thompson Asa Williams

### CONGRATULATIONS! 10