

HYPOTHESIS

When you dress based more on your own personal self-expression, people are less likely to see you as professional



RESULTS

1. Dress For Self and Do you Think the Outfit is Professional
 - ❖ Mean for Dress for self 6.26
 - ❖ Mean for and DYTTOP is 2.46
 - ❖ Not significant $r(45)=.221, p=.145$
2. Self Esteem and Do you Think the Outfit is Professional
 - ❖ Mean for Self Esteem 2.46
 - ❖ Mean for and DYTTOP is 2.46
 - ❖ Positive Correlation $r(44)=.332, p=.033$
 - ❖ *People who rated the unprofessional picture more favorably had significantly lower self-esteem scores.*



PARTICIPANTS

- ❖ 49 Students
- ❖ 33 Women/15 Men
- ❖ Race
 - ❖ African American (N =43, 87.8%),
 - ❖ White, (N= 1),
 - ❖ Latino (N 2),
 - ❖ Asian (N =1),



MEASURES

Professional Outfit Rating – measured how professional participants believed an outfit looked (1–5 scale)

Dress for Self – measured how strongly participants believed in dressing for personal self-expression

Self-Esteem – measured participants' overall self-esteem levels

DISCUSSION

The results of this study suggest the following:

- ❖ My hypothesis was that when you dress more for your own personal self-expression, people are less likely to see you as professional. Bivariate results indicated that there was no correlation between dressing for self and professional. Therefore, the hypothesis was unsupported.
- ❖ Because of this, we pivoted to see if anything would correlate with dressing unprofessional and we found that when people like clothes that are more provocative in the work environment they have lower self-esteem,