Have Great News to Share? We’re Here to Help!

The Office of University Relations & Marketing provides a wide range of services to campus units to support their strategic communication needs, advance the Bowie State University brand and tell the university story to a wide audience.

Our services include:

Public Relations bowiestate.edu/news
We gather and share news about the achievements of faculty, students and staff, as well as new university initiatives, research and programs:
- BSYou weekly campus e-newsletter
- News releases
- Social media (Facebook, Twitter, Instagram and YouTube)

Web Services
We maintain and update the university’s high-level webpages to conform to branding standards and communicate to broad audiences. We also train web editors identified for each campus unit to update their sections of the site.

The pages we maintain include:
- Web calendar — bowiestate.edu/calendar
- Online faculty-staff directory

Need help promoting your news?
1. Start at bowiestate.edu/urmservicerequest.
2. Review an overview of our services.
3. Complete and submit the web form.*

* We will get back with you within three business days to discuss your project.