

# WHO'S UP? WHAT'S UP ... WHERE AND WHEN?

ASSURANCE OF LEARNING

Volume 1 / Issue 3

## A RECENT SUCCESS

### \$2,000 Student Success Plan Awards

"The Intersection between  
Retention and Graduation"-  
Dr. Zenebe and Professor Yorkman

"Improving Academic Advising" –  
Dr. Abrahams and Dr. Sawyer

"College of Business Executive-in-  
Residence Program" – Dr. Goldberg



## WHAT'S UP FOR THIS SEMESTER?

This semester, we need to work on creating our reporting for the ACBSP reaffirmation visit in 2018 and continue to manifest our continual improvement process and assessment culture.

### ACBSP Self-Study and Reaffirmation Visit Preparation. Coordinators preparing their analysis.

#### On the University front

Fall 2016-Spring 2017 Assessment Reports for BSBA, MSIS, MBA and MMPA will be due to Center for Academic Programs Assessment June, 2017.

April 19, Bowie State will be hosting the USM Assessment Day. highlighting a panel of faculty speaking on assessment from the various Colleges.

#### Continued focus on AACSB

The International Conference and Annual Meeting (ICAM) is held April in Houston, TX. Faculty are encouraged to attend AACSB seminars. Dr. Salsi has been chosen to be on the AACSB Small Schools Network affinity group.

#### Maintaining our ACBSP accreditation

The reaffirmation visit will occur December 15, 2018. Coordinators will need to be ready to present historical analysis of their discipline outcomes. Feedback from the ACBSP Quality Assurance Report is expected in Spring.

***Assessment is derived from the word assidere – to sit with or beside. It is something we do with or for a student, not something we do to them.***

– Wiggins (cited in Green), 1998

## COORDINATORS PRESENT ASSESSMENT ANALYSIS

- March 22: Finance and Economics
- April 5: Accounting and BUIS
- April 19: Marketing and Management
- May 3: MBA
- May 17: MSIS
- May 31: MMPA



## WHO'S UP FOR ASSESSMENT THIS SEMESTER?

BSBA: Goal 3 (critical thinking) MGMT440 **Dr. Alsaaty**

MBA: Goal 2 (written communication) MGMT652 **Dr. Salsi**

Goal 3 (marketing concepts and solutions) MGTG533 **Dr. Carter**

Goal 6 (accounting concepts and solutions) ACCT611 **Dr. Esuola**

MSIS: Goal 5 (outputs and documentation) INSS638 **Tony Yorkman**

## HAVE YOU TURNED YOURS IN?

**Coordinators:** It's time to present assessment results to share at the Dean/Chair/Coordinators meeting and prepare for the ACBSP Self-Study. Send your discipline analysis to Dr. Salsi.

## WHERE ARE WE ON THIS CYCLE OF CONTINUOUS IMPROVEMENT?

In Step 9 will take place during March, 2017. Coordinators will share assessment results at the Dean/Chair/Coordinator meetings to analyze outcomes. They will then meet with the faculty members who teach the same courses to develop specific consistent outcomes.

