

**VCDMA - BS. ADVISEMENT SHEET - ADVERTISING DESIGN CONCENTRATION**  
 Updated FALL 2017

**NAME:** \_\_\_\_\_  
**STUDENT ID:** \_\_\_\_\_  
**DATE OF ADVISEMENT/REVIEW:** \_\_\_\_\_

**ADVISOR:** \_\_\_\_\_  
**PHONE:** \_\_\_\_\_  
**EMAIL:** \_\_\_\_\_

**FRESHMAN YEAR**

<u>First Semester</u>	<u>PASSED: Y/N/T</u>	<u>G R A D E (TRANSFERRED)</u>	<u>Sem. Hrs</u>
ART 101 2D Design	3	_____	_____
ART 110 Introduction to Drawing	3	_____	_____
ENGL 101 Expository Writing	3	_____	_____
HEED 102 Life & Health (IDIS 210)	3	_____	_____
FRSE 101 Freshman Seminar	3	_____	_____
<b>TOTAL</b>	<b>15</b>	<b>GPA:</b>	_____

<u>Second Semester</u>			
ART 111 Life Drawing	3	_____	_____
ART 102 3D Design	OR (Choose one):		
ART 310 Sculpture	OR		
ART 311 Figure Sculpture I	3	_____	_____
ENGL 102 Argument & Research	3	_____	_____
COSC 111 Computing Princ. & Tech. (112)	3	_____	_____
<u>1. THEA 105 Introduction to Theatre</u>	<u>3</u>	<u>_____</u>	<u>_____</u>
<b>TOTAL</b>	<b>15</b>	<b>GPA:</b>	_____

**SOPHOMORE YEAR** First Semester

1. ART HIST Elect. (ART 200 African Art)	3	_____	_____
ART 230 Introduction to Computer Graphics	3	_____	_____
ENGL 362/361 Technical & Report Writing	OR (Choose one):		
ENGL 210 Intro to English Grammar	3	_____	_____
MATH 116 Introduction to Math Ideas (125)	3	_____	_____
COMM 101 Oral Communications	OR (Choose one):		
<u>COMM 103 Public Speaking</u>	<u>3</u>	<u>_____</u>	<u>_____</u>
<b>TOTAL</b>	<b>15</b>	<b>GPA:</b>	_____

Second Semester

ART 231 Visual Literacy (Typography/Color)	3	_____	_____
ART 250 Photography I	3	_____	_____
&"ART 301 (302) Art History	3	_____	_____
_____ Science Elective (PHSC 101)	4	_____	_____
_____ Social/Behavioral Science Elective	3	_____	_____
<b>TOTAL</b>	<b>16</b>	<b>GPA:</b>	_____

**\_\_\_ PORTFOLIO REVIEW & ASSESSMENT** (1st Review, ART 219) 0 PASS/FAIL

Students must submit a portfolio and successfully pass the 1st and 2nd portfolio review/assessment. In addition they must submit a senior thesis proposal, min. 2 pages, typed with sketches, references, storyboards, etc (as applicable to concentration/focus). See Advisor or Program Coordinator for details and portfolio review form. Must be reviewed by min. of (3) three, tenured full-time faculty. Consult senior thesis guide and portfolio tips (documents) and also "Resources" tab on the VCDMA webpage.

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## **JUNIOR YEAR** First Semester

ART 340 Introduction to Visual Comm. 3 \_\_\_\_\_  
ART 360 Digital Cinematography (I) 3 \_\_\_\_\_  
ART 396 2D Digital Animation (I) 3 \_\_\_\_\_  
SCIENCE ELECT (BIOL 101) 3 \_\_\_\_\_  
MGMT 101 Introduction to Business 3 \_\_\_\_\_  
TOTAL 15 GPA: \_\_\_\_\_

## Second Semester

ART 341 Advanced Visual Communication 3 \_\_\_\_\_  
MKTG 337 Advertising (COMM 242) OR (Choose one):  
MKTG 231 Principles of Marketing 3 \_\_\_\_\_  
HIST 114 African American History to 1865 OR (Choose one):  
HIST 115 African American History since 1865 3 \_\_\_\_\_  
1. MUSC 110 Introduction to Electronic Music 3 \_\_\_\_\_  
2. THEA 221 Stagecraft (331, 341) 3 \_\_\_\_\_  
TOTAL 15 GPA: \_\_\_\_\_

## **SENIOR YEAR** First Semester

ART 320 Introduction to Painting 3 \_\_\_\_\_  
3. ART HIST Elect. (ART 404 Hist of Mod. Art or 367 Design History) 3 \_\_\_\_\_  
ART 450 Multimedia Workshop 3 \_\_\_\_\_  
\* \_\_\_\_\_ART/VCDMA Elective 300/400 (Choose one):  
other as approved by and in consultation with Advisor 3 \_\_\_\_\_  
\* Suggested ART 342, 352, 361, 397, 451, 499  
ART 495 Advanced Digital Imaging 3 \_\_\_\_\_  
TOTAL 15 GPA: \_\_\_\_\_

## Second Semester

4. ART HIST Elect. (ART 405 African American Art or 408) 3 \_\_\_\_\_  
\* \_\_\_\_\_ART/VCDMA Elective 300/400 (Choose one):  
other as approved by and in consultation with Advisor 3 \_\_\_\_\_  
\* Suggested ART 342, 352, 361, 397, 451, 499  
ART 470 Self Promotion & Marketing in the Arts 3 \_\_\_\_\_  
ART 491 Internship in Art & Visual Communication 1 \_\_\_\_\_  
ART 498 Senior Thesis & Portfolio Develop 3 \_\_\_\_\_  
2. MUSC 302 Introduction to Music (102) 3 \_\_\_\_\_  
TOTAL 16 GPA: \_\_\_\_\_  
TOTAL CREDITS: 120-122

\_\_\_\_\_ **PORTFOLIO REVIEW & ASSESSMENT** (2nd Review, ART 419) 0 PASS/FAIL. Students must submit a portfolio and successfully pass the 1st and 2nd portfolio review/assessment. Must be reviewed by min. of (3) three, tenured full-time faculty.

**Graduation checklist**, check off and complete (all must be completed and/or successfully passed and approved by faculty advisor and/or Program Coordinator);

- \_\_\_\_\_ Passing all courses with a "C" (2.0) GPA or better; last 30 credits at BSU
- \_\_\_\_\_ 1st Required Faculty Portfolio Review (and/or ART 219); When: \_\_\_\_\_
- \_\_\_\_\_ 2nd Required Faculty Portfolio Review (passed); When: \_\_\_\_\_
- \_\_\_\_\_ Senior thesis proposal and sketches, storyboards, etc. (typed and approved)
- \_\_\_\_\_ English Proficiency Exam (PASS/FAIL); When \_\_\_\_\_
- \_\_\_\_\_ Senior thesis proposal (typed and approved) Y | N \_\_\_\_\_
- \_\_\_\_\_ Senior thesis proposal exhibition; passing of ART 498 Senior Thesis Exhibition course
- \_\_\_\_\_ Internship (s) and Art 491 Internship course. Where/When: \_\_\_\_\_