CELEBRATING

Excellence

IN EDUCATION & SERVICE
MISSION STATEMENT

Bowie State University, a regional comprehensive university of the University System of Maryland, embraces cultural diversity, including its African American heritage; emphasizes its foundational heritage in teacher education; facilitates interdisciplinary learning; fosters research; and produces graduates who think critically, are competent in their disciplines, and demonstrate technological astuteness.
TABLE OF CONTENTS

PRESIDENT’S MESSAGE.............................................. pg. 4

ACHIEVEMENTS........................................................... pg. 8

FINANCIAL INFORMATION................................. pg. 20

DONORS AND SUPPORTERS................................. pg. 22
“I was deeply humbled when the various University constituents expressed their support and expectations for my leadership during the Inauguration ceremony on October 5, 2007.”

– Mickey L. Burnim, President
I was deeply humbled when the various University constituents expressed their support and expectations for my leadership during the inauguration ceremony on October 5, 2007. During that academic year, we continued our efforts to build a stronger sense of community and focused on implementation of our newly updated strategic plan and improving campus communications.

One of the major goals that I outlined in my inaugural address was that of increasing the University’s enrollment. I am pleased to report that 2007–2008 was a banner year for enrollment growth. In fall 2007, entering full-time freshman numbered 831, the largest freshman class in the University’s history. Eight hundred twenty of these students were full-time. Likewise, the total number of undergraduate students (4,226) and full-time undergraduates (3,897) marked new enrollment records for the University.

At the start of the 2007–2008 academic year, we opened the Center for Business and Graduate Studies, the fifth major classroom building on the BSU campus. The three-story $21 million facility houses the offices for
the School of Business and the Graduate Studies unit, plus state-of-the-art lecture halls, classrooms, and computer laboratories with wireless Internet and audiovisual and videoconferencing equipment. We’re proud to have such a splendid facility.

Our growth plans include a commitment to the planet’s ecological health and sustainability. On December 21, 2007, I signed the American College and University Presidents Climate Commitment agreement. As a result, we now have the Bowie State University Climate Commitment Coordinating Committee (C4). Composed of BSU faculty, students, and staff, the committee will prepare a comprehensive inventory of all greenhouse gas emissions from campus utilities, air travel, gasoline usage, commuter miles, and other information required to identify ways to reduce those emissions.

Thanks to its many supporters, BSU is better able to help students pay for their education.
Mr. Edward St. John, CEO of the Baltimore-based development firm St. John’s Properties, pledged $125,000 for an endowed scholarship, the largest in the University’s history. In addition, the Maryland Higher Education Commission is matching this donation through its Private Donation Incentive Program. I am thankful for the University’s supporters and proud of our students, faculty, staff, and alumni. Their hard work and financial support made the 2007–2008 academic year one of real accomplishment and great promise. All of our dedicated constituents make me excited about the future of Bowie State University and our continued pursuit of excellence.
“I AM EXCITED ABOUT THE FUTURE OF BOWIE STATE UNIVERSITY AND OUR CONTINUED PURSUIT OF EXCELLENCE.”

– MICKEY L. BURNIM, PRESIDENT
1868: THE SCHOOL PURCHASED ITS OWN BUILDING IN BALTIMORE WITH THE AID OF A GRANT FROM THE FREEDMEN’S BUREAU.

CAMPUS FACILITIES

- During the 2007–2008 academic year, Bowie State University completed plans for a $72 million, 114,000-square-foot Fine and Performing Arts Center, which awaits state approvals and funding. This facility will include a 400-seat main theater, a 200-seat black box theatre, a recital hall, and an art gallery, as well as classrooms and laboratories.

ADMINISTRATIVE

- The Office of Admissions reported that in 2007–2008 open houses attracted a record 2,564 attendees. The Office of Admissions also implemented the CollegeNet automated admissions application, which feeds directly into the admissions information system and leads to a timely and more effective admissions process.
- The University added two full-time undergraduate recruiters, a graduate admissions counselor, a financial aid counselor, and a front-desk receptionist for the admissions area.
- Students received $4.9 million through the federal Pell Grants program, a University record. The University also awarded $1.5 million in institutional academic scholarships to high-achieving freshmen and transfer students, and $1.8 million in institutional aid to students in ROTC, fine arts, and other special categories.
- The University expanded its Counseling Services staff from two to four counselors. The additional staff allows the University to provide support and encouragement to students to retain them through graduation.
- In December 2007, the University graduated 222 students (130 undergraduate and 92 graduate), its first winter commencement since 2000. At the spring 2008 commencement, 633 students (462 undergraduate, 167 graduate, and 4 doctoral) received degrees.
The Department of Management, Marketing, and Public Administration offered a new bachelor’s degree in sport management. This program prepares students to work for sports teams, college athletics, and sports-oriented organizations.

The Behavioral Sciences and Human Services Department now offers a certificate in project management human resource development, answering the demand in the professional labor market.

The Department of Nursing developed two online courses that are part of the RN to BSN curriculum to create convenient access for distance learners. Offered for the first time in fall 2008, the courses are an initial step toward a complete online program for the RN to BSN curriculum. For the first time, 100 percent of senior nursing students passed the Comprehensive Exit Exam.

The Department of Natural Sciences invited Francis Collins, one of the nation’s leading scientists, to speak at its Biotechnology Symposium, “The Human Genome Project: Healthcare Implications.” Collins, director of the National
Genome Research Institute of the National Institutes of Health, led the efforts to complete the Human Genome Project, a complex scientific enterprise directed at mapping and sequencing human DNA.

- The Department of Social Work, in collaboration with the Department of English and Modern Languages, created a Spanish language program for social work students. In addition, the Department began planning an exchange program with Gallaudet University to broaden students’ knowledge of deaf issues. This collaboration is the first of its kind in the state.

- The Department of English and Modern languages graduated its first student from the africana literature program.

- Professor Kala Richardson of the Department of English and Modern Languages continues to provide opportunities for students to study abroad. During summer 2008, six Bowie State University students studied in Ecuador.

- The Department of Mathematics restructured its developmental mathematics program, which helps developmental students reduce their time to attain a degree by one semester, tripling the completion success rate of students taking remedial mathematics.

FACULTY AND STAFF

- President Burnim was selected chair of the executive Membership Development Committee of the Coalition of Urban and Metropolitan Universities. The coalition brings together universities that strive for national excellence while simultaneously promoting economic development, social health, and cultural vitality in the urban or metropolitan centers where they are located.
Professor James Gil de Lamadrid of the Department of Computer Science received the “Best Technical Paper” award at OPNETWORK 2007, an international conference focusing on networks, applications, and systems.

Professor Otis Thomas, chair of the Department of Communications, delivered a paper, “Interpersonal Communication Conflict: Movies, Violence, Context, and the Connection to Urban America,” at the Eastern Communication Association. Judges ranked it among the top three presentations at the conference.

Professor Shelton Rhodes, chair of the Department of Marketing, Management, and Public Administration and president and CEO of New Millennium Solutions, received a Maryland 2007 Top 100 Minority Business Enterprise Award, sponsored by the University of Maryland College Park in conjunction with the Maryland Chamber of Commerce and the Maryland Governor’s Office of Minority Affairs.

Professor Granville Sawyer of the Department of Accounting, Finance, and Economics won a Technology Innovation Award from the American Marketing Association for the Bowie State University Virtual Incubator Network, which he directs. The network utilizes the University’s supercomputer and other computing resources to create an online network through which entrepreneurs can share questions with and get help from Bowie State University’s School of Business mentors.

Professor Sunando Sengupta of the Department of Accounting, Finance, and Economics won an Outstanding Research Award at the 2007 Global
Conference on Business and Finance sponsored by the Institute for Business and Finance Research.

- Professor David Anyiwo, chairman of the Department of Management Information Systems, served on the U.S. Department of Homeland Security’s Science, Technology, Engineering, and Mathematics Career Development Grants review panel and on the U.S. State Department’s Foreign Service Selection Board.


- Earnest Waiters, the University’s chief of public safety, was elected president of the Historically Black Colleges and Universities Law Enforcement Executives Association. The association represents 131 institutions of higher education.

- Professor Jennifer Bailey of the Department of Management, Marketing, and Public Administration gave a presentation on “Strengthening Higher Education in Liberia and Sierra Leone” at the United Negro College Fund Special Programs Conference on Accelerating U.S. Minority Institutions’ Involvement in Global Affairs.

- Professor Hardy Cook of the Department of English and Modern Languages maintains SHAKESPER, an Internet community of researchers and students of Shakespeare that continues to receive international acclaim, with about 1,300 members from 65 countries.

- Professor Hoke Glover of the Department of English and Modern Languages continues to expose his creative writing students to local published poets. In 2007–2008, he invited Fred Joiner, poet-in-residence at BusBoys and Poets, and Alan King, who is active in the D.C. Poetry Community, to read at the Department’s Annual Poetry Conference on Business and Finance.
Reading. He also arranged for creative writing students to interview local poet Dwayne Betts, a Breadloaf Fellow and Cave Canem Fellow. Professor Glover is a reviewer for the African American Review.

- Professor D. Elliot Parris, chairperson of the Department of Behavioral Sciences and Human Services, presented a paper on “Cultural and Racial Identities: Seeds of Strife or Plants for Peace?” at a 2008 Oxford Round Table in Oxford, England.

- Professor Fiseha Eshete of the Department of Accounting, Finance, and Economics lectured on “Micro-enterprises in Ethiopia—Investment Opportunities” to a group of Ethiopian expatriates who met in Addis Ababa. Professor Eshete also presented a report at Addis Ababa University on his Books for Ethiopia project, through which he has collected 34,000 textbooks since 2004 to donate to the university.

- Professor Regina Tawah of the Department of Accounting, Finance, and Economics contributed articles on “Financial Sector Reforms in Cameroon” to the Council for the Development of Social Science Research in Africa, based in Dakar, Senegal.

THE SCHOOL OF BUSINESS HOSTED A VISIT BY 27 DELEGATES FROM SENEGAL AS PART OF SISTER CITIES INTERNATIONAL.
Professor LaTanya Brown of the Department of Accounting, Finance, and Economics took 13 students to Europe on spring break to visit the Bank of England and the Paris Stock Exchange.

**STUDENT LIFE**

Bowie State University made improvements to enhance the lives of its students. Satellite cable service was installed in all of the traditional residence halls. The University created a new financial aid process for more efficient collection of room rental at the Christa McAuliffe Residential Community, resulting in more than $1.3 million in aid being used for rent.

The Office of Student Life’s Fun Fridays held in the Wiseman Student Centre featured carnival events which attracted more than 200 students monthly.

The Career, Coop, and International Services Office placed 80 students in internships or cooperative education positions in 2007–2008, a 10 percent increase over the previous year.

The Accounting, Finance, and Economics Department’s Finance and Economics Club organized a trip to New York City, where 37 students attended the annual National Association of Securities Professional Mentors Lunch.

The Department of Management Information Systems took a team

**GREEK LIFE SPONSORED ANTI-HAZING WEEK TO RAISE AWARENESS ABOUT THIS HARMFUL PRACTICE ON UNIVERSITY CAMPUSES ACROSS THE COUNTRY.**
Students were offered new opportunities to be involved in campus decision-making. The School of Business established a Student Advisory Council composed of presidents of the school’s student organizations, plus two other members from each organization.

The University created a Dining Services Advisory Committee composed of undergraduate and graduate students, faculty, and staff.

Individual student accomplishments include the following.

- Danielle Davis, a broadcast journalism major and a Lady Bulldogs tennis team member, was named by the Daily Record as one of 100 Outstanding Women in Maryland among college students. She was the only student from a Historically Black College/University.

- Christopher Pollock, a junior business major, served as the youngest director ever of the Prince George’s Chamber of Commerce. He helped the chamber form a Junior Chamber of Commerce, while at the same time operating The Networking Loop, an online business designed to keep professionals abreast of seminars.

- Social Work Students also partnered with the “Healthy Mentoring Males” program to mentor youth whose parents are incarcerated.
1908: The school relocated to a 187-acre tract in Prince George’s County.

- Accounting students helped 50 low-income citizens of communities near the university to complete their federal tax returns.

- ROTC Cadet Stuart Simmons received the General George C. Marshall Army ROTC Award. He also attended the Marshall Award Seminar held at the Virginia Military Institute.

- The Bowie State University Gospel Choir completed its first music CD and received strong reviews. The Gospel Choir also performed at the 2008 Pathmark Gospel Choir Competition in New York City and won three awards: Most Outstanding Student Director, Most Outstanding A Capella Gospel Selection, and Best Choral Attire.

- Students and student groups demonstrated their commitment to community outreach in various ways.

- Members of the Social Work Club adopted families from homeless shelters in Baltimore and Washington, D.C., raised money, and provided winter coats and accessories for the children and their mothers.
ATHLETICS

- The 2007–2008 softball team won its second-straight Central Intercollegiate Athletic Association (CIAA) championship. Lady Bulldog junior shortstop Tiffany Toney was selected conference Player of the Year, and sophomore outfielder Annette Makle was named tournament Most Valuable Player. Five Bowie State players made the All-CIAA team.

- University track star DaMara Parrish earned All-American status from the United States Track and Field and Cross Country Coaches Association. She was also named NCAA Division II Southeast Region Field Athlete of the Year after finishing fourth nationally in the outdoor triple jump.

- Sophomores Dion Rodriguez and Aaron Johnson garnered All-American honors at the NCAA Division II Indoor Track and Field Championships. Rodriguez finished fifth in the 60-meter dash and Johnson placed sixth in the high jump.

- The Bowie State women’s bowling team ranked No. 20 in the National Tenpins Coaches Association’s poll.

- Four of the 22 students on the 2008 CIAA Commissioner’s All-Academic Team were from Bowie State.

BOWIE STATE RECEIVED THE LORETTA TAYLOR WOMEN’S ALL-SPORTS TROPHY FROM THE CIAA FOR THE 2007–2008 YEAR. THE TROPHY IS AWARDED TO THE SCHOOL WHOSE TEAMS CUMULATIVELY DO THE BEST ACROSS ALL SPORTS.
1914: The school was named Maryland Normal and Industrial School at Bowie.

- **Men’s Basketball Player Carlos Williams was a Finalist for the Bob Cousy Award,** given to the nation’s top collegiate point guard.

- State University: Jillian Willey, Tiffany Toney, DaMara Parrish, and Janine Canlas.

- Women’s basketball head coach Doug Robertson was selected CIAA Women’s Basketball Coach of the Year by his conference colleagues. The team’s regular season record was 21–5.

- Tyrone Beale, a 2007 graduate and former men’s basketball player, was drafted by the Colorado 14ers of the National Basketball Association Developmental League. Beale averaged 21.1 points and 8.8 rebounds per game in his last Bulldog season.

- The volleyball team advanced to the CIAA championship match for the first time in the school’s history.
Financials
BOWIE STATE UNIVERSITY
FINANCIAL REPORTS FOR 2007–2008

“WE ARE COMMITTED TO IDENTIFYING WELL-NEEDED RESOURCES TO HELP MAINTAIN OUR STANDARD OF EXCELLENCE IN EDUCATION AND SERVICE.”

– MICKEY L. BURNIM, PRESIDENT
1925: A TWO-YEAR PROFESSIONAL CURRICULUM IN TEACHER EDUCATION WAS LAUNCHED.


DONORS AND SUPPORTERS

The university is pleased to acknowledge the following gifts received by the Bowie State University Foundation, Inc. (BSUF). BSUF is a 501(c)3 not-for-profit Maryland corporation established in 1972 to receive contributions from private sources in support of the mission of Bowie State University.

This listing acknowledges contributions received July 1, 2007 through June 30, 2008.

PRESIDENT’S CIRCLE
$25,000+
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- B&W Solutions, Inc.
- *Bowie State University National Alumni Association (BSUNAA)
- Class of 1958
- Comcast Cable
- CrossOver Promotions, Inc.
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- Radio One, Inc.
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HERITAGE CIRCLE
$10,000 – $24,999+
- Coca-Cola Bottling Company
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- Roscoe and Patricia Ramsey
- Robert Strother
- The Hopewell Group
- Betty Brown Turner
- University of Maryland Alumni Association International, Inc.
1951: A PROGRAM TO TRAIN TEACHERS FOR JUNIOR HIGH SCHOOLS WAS ESTABLISHED.

FOUNDERS’ CIRCLE
$1,000 – $2,499
70/80’s Alumni Group c/o
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*BSUNAA, Montgomery County Chapter
*BSUNAA, Lower Shore Chapter
*BSUNAA, Fred-Carroll Counties Chapter
*BSUNAA, Baltimore Chapter
*BSUNAA, Anne Arundel Chapter

*these donors contributed to the BSUNAA 1865 Endowed Scholarship Fund.
1961: A TEACHER-TRAINING PROGRAM FOR SECONDARY EDUCATION WAS LAUNCHED.

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*Robert and Pinkie Strother

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1963: A LIBERAL ARTS PROGRAM WAS IMPLEMENTED AND THE SCHOOL WAS RENAMED BOWIE STATE COLLEGE.
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Ceci Aikens
Kehinde Akolade
Britani Alexander
Clarese Alexander
Roberta Johnson Alexander
Angie Alston
1970: THE SCHOOL OFFERED ITS FIRST GRADUATE DEGREE PROGRAM, MASTER OF EDUCATION.

1975: THE ADLER-DREIKURS INSTITUTE OF HUMAN RELATIONS WAS ESTABLISHED.

Lartha Anistead
Reubin Atkins
Monique Augusta
Shella Augustin
Palmyra Aymar
Crystal Baden
Mohamed Bah
Bonita Bailey
Eileen Bailey
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Maude Coleman
Belinda Conoway
1988: BOWIE STATE COLLEGE JOINED THE NEW UNIVERSITY SYSTEM OF MARYLAND, AND WAS RENAMED BOWIE STATE UNIVERSITY.
1995: BSU received an 11-year, $27 million award from NASA and the National Science Foundation as a model institution for excellence in science, engineering, and mathematics.
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<td>Bernadette Sharp Melvin</td>
<td>Dawn Neal-Ture</td>
<td>Linda Parker-Ford</td>
<td>Karen Queen</td>
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<td>Robert Meniffee</td>
<td>Angela Nelson</td>
<td>Carl Pearsal</td>
<td>Tracy Queen</td>
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<td>SCM</td>
<td>Frankie Nelson</td>
<td>Jenice P. Pellam</td>
<td>Gladys Queen Ramey</td>
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<td>Chinuere Mgbenka</td>
<td>Robert Nelson</td>
<td>Victoria Person</td>
<td>Katrina Ramsey</td>
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<td>Lynn Middleton</td>
<td>Virginia Nesmith</td>
<td>Delphine P. Peterson</td>
<td>Elwin Redfem</td>
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<td>Deveeda Midgette</td>
<td>Edna Newkirk-Brown</td>
<td>James Peterson</td>
<td>Joseph Redmiles</td>
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<tr>
<td>Ruth Miller</td>
<td>Joan Newton</td>
<td>Jervie Scott Petty</td>
<td>Blanche Reese</td>
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</table>
2005: ONE OF NATION’S FASTEST COLLEGE SUPERCOMPUTERS, BUILT BY THE UNIVERSITY’S FACULTY AND STUDENTS, WAS PLACED IN SERVICE. THE FIRST DOCTORATES IN EDUCATION LEADERSHIP WERE AWARDED.
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– MICKEY L. BURNIM, PRESIDENT