



## OFFICE OF HUMAN RESOURCES

### POSITION ANNOUNCEMENT

**POSITION TITLE:** Assistant Professor of Marketing

**PERSONNEL STATUS:** PIN/Faculty

**DEPARTMENT:** Management, Marketing, and Public Administration (MMPA)

**OPEN DATE:** December 15, 2016

**CLOSING DATE:** Open Until Filled

**Responsibilities:** Provides instruction for undergraduate and graduate courses in but not limited to Consumer Behavior, Marketing Research, Retailing, and/or Supply Chain Management; contributes to the growing level of scholarly activities in the College of Business, by advising/assisting students and sharing the responsibility of Department, College and University governance through committee participation. Perform scholarly activities and research that lead to publications in quality refereed journals in Marketing. This is a full-time tenure track faculty position

**Qualifications:** PhD, DBA or ABD in Marketing required. Excellent communication skills and a strong commitment to excellence in teaching, scholarship, service and technology application in the classroom required; an interest in teaching or record of infusing globalization and online education into their courses, both practical and teaching experiences preferred; experience writing grants that were funded preferred. Candidates, who will complete their PhD degree by summer 2017 and ABD, are also encouraged to apply.

**APPLICATIONS:** Interested and qualified applicants should submit two copies of a resume/curriculum vitae, cover letter, letter of interest and teaching philosophy, official transcript(s), along with an application and at least three (3) letters of reference. **Submissions without an application will not be considered.** Email or mail all documents to:

**Office of Human Resources  
Bowie State University  
14000 Jericho Park Road  
Bowie, MD 20715  
JOBS@bowiestate.edu**

**Bowie State University is an Equal Opportunity/Affirmative Action Employer**  
*Auxiliary aids and services for individuals with disabilities are available upon request. Please contact the University's EEO Officer at 301-860-3442.*

To download the BSU Faculty application, go to <https://www.bowiestate.edu/files/resources/bsu-faculty-teaching-application-form-revised-9-14.pdf>

*In accordance with the Cleary Act of 2000, you are advised to contact the Bowie State University Campus Police Office for Disclosure of Criminal Incidents that occur on our campus.*