



OFFICE OF HUMAN RESOURCES

POSITION ANNOUNCEMENT

POSITION TITLE: Assistant Professor of Marketing

PERSONNEL STATUS: PIN/Faculty

DEPARTMENT: Management, Marketing, and Public Administration (MMPA)

OPEN DATE: October 5, 2018

CLOSING DATE: Open Until Filled

Responsibilities: Provides instruction for undergraduate and graduate courses in Consumer Behavior, Marketing Research, Retailing, and/or Supply Chain Management; contributes to the growing level of scholarly activities in the College of Business, by advising/assisting students and sharing the responsibility of Department, College and University governance through committee participation; performs scholarly activities and research that lead to publications in quality refereed journals in Marketing. This is a full-time tenure track faculty position expected to start in Fall 2019.

Qualifications: PhD, DBA or ABD in Marketing required. Excellent communication skills and a strong commitment to excellence in teaching, service and technology application in the classroom required; an interest in teaching or record of infusing globalization and online education into their courses, both practical and teaching experiences preferred; experience writing grants that were funded preferred. Candidates, who will complete their PhD degree by summer 2019 and ABD, also encouraged to apply.

APPLICATIONS: Interested and qualified applicants should submit two copies of a resume/curriculum vitae, cover letter, letter of interest and teaching philosophy, official transcript(s), along with an application and at least three (3) letters of reference. **Submissions without an application will not be considered.** Email or mail all documents to:

**Office of Human Resources
Bowie State University
14000 Jericho Park Road
Bowie, MD 20715
JOBS@bowiestate.edu**

Bowie State University is an Equal Opportunity/Affirmative Action Employer
Auxiliary aids and services for individuals with disabilities are available upon request. Please contact the University's EEO Officer at 301-860-3442.

To download the BSU Faculty application, go to <https://www.bowiestate.edu/files/resources/bsu-faculty-teaching-application-form-revised-9-14.pdf>

In accordance with the Cleary Act of 2000, you are advised to contact the Bowie State University Campus Police Office for Disclosure of Criminal Incidents that occur on our campus.