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The 2012–2013 academic year brought exciting developments and recognitions to Bowie State University as we worked to better define who we are and the value we offer our students and the broader community.

Input from all of our major constituent groups helped shape a new messaging campaign to better communicate the Bowie State University story. The result of this tremendous collaborative effort was a new marketing theme, “Find strength, Take pride,” that captures the essence of the BSU experience. It reaffirms our institutional commitment to offering an accessible education that provides a holistic academic experience in an inclusive environment that builds on a rich legacy of achievement.

This is the message that is reflected in the highlights featured in this report. We want to spread it throughout the region and across the nation. As you read the following pages you will note the exemplary achievements of students, faculty and staff in areas across the university, as well as enhancements in academic and student services programs.

Of particular note was the development of the Education Innovation Initiative (E2), a career pathways program that expanded our emphasis on increasing hands-on experiences to ensure students are prepared for leadership in the workforce of tomorrow. At the same time, we maintain a commitment to our legacy in teacher education and celebrated another reaccreditation of our programs that marked 58 years of continuous approval.

I am exceedingly proud of our talented faculty who continue to bring innovations into the classroom with new technology and collaborative teaching approaches that enhance student success. Partnerships with other institutions are making our programs accessible to more students in southern Maryland and other parts of the state.

The growing support of our alumni and friends is playing a critical role in providing scholarships and other resources to advance student achievement. We greatly appreciate your increased giving that enables us to help more students maintain timely progress toward degree completion.

I am honored to share this report with you and hope that, as you read it, you will gain a greater appreciation of the quality and value of the Bowie State University experience.

Find Strength. Take Pride.

Sincerely,

Mickey L. Burnim, President
REAL-WORLD CAREER PREPARATION

Opening Career Pathways for Students

With the help of industry-leading Lockheed Martin, Bowie State University has opened doors for students to develop solutions to real-world problems while working with expert faculty and other technology professionals.

The Education Innovation Initiative (EI²), Bowie State’s career pathways program, advances participation of students in science, technology, engineering and mathematics (STEM). EI² fellows will be introduced to next-generation technologies in cloud computing, cybersecurity and mobility. The program has also expanded opportunities for future corporate and government partnerships that will prepare students for leadership positions in STEM fields.

Dhoruba Glover, one of the first EI² fellows, never thought that as an undergraduate student he would have the experience of tackling real problems to help a client organization achieve critical goals. But that’s what he did in the summer of 2013. He mentored high school students as they worked on projects for the Prince George’s County Office of Information Technology. Their efforts were focused on deterring students from dropping out of high school and teaching senior citizens how to use email and social media.

The EI² program is the brainchild of 2001 Bowie State alumnus Traviss Green, chief technology transition officer with Lockheed Martin. Lockheed made an initial $10,000 investment to support The Maryland Center at Bowie State University in the development of the EI² program and donated a $1.3 million FlexPod, a cloud computing device developed by NetApp and Cisco, with the capacity to operate multiple data networks.

Green knows from experience that real-world work gives students the edge over their peers in the workforce. As a student, he gained hands-on experience working on a NASA mission at Bowie State through the Bowie Satellite Operations and Control Center (BSOCC), which provided similar opportunities for students until fall 2012. “Lockheed Martin has made a commitment to invest in the training and mentoring of Bowie State students,” said Green.
Pilot Program Trains Aspiring Principals

When Sharon Marshall began the accelerated principal certification program offered by Bowie State University, she had a plan. The high school English teacher wanted to advance to a leadership role where she could make a major impact on the education of students in Prince George’s County. Her dream is to someday open her own charter school.

Marshall was one of 13 Prince George’s County educators in the first cohort of the College of Education’s Aspiring Leadership Program for Student Success, a principal training program developed through a partnership between Bowie State and the county public school system. With a $217,000 grant from the school system, Bowie State shortened its two-year Administrator I Certification program to one year, while continuing to meet standards set by the public schools and the state of Maryland. Offered exclusively to the educators in county schools, the program is designed to help expand the pipeline of school leaders.

After completing the program in spring 2013, Marshall took the first steps toward fulfilling her dream, taking a job as a special education co-chair at Turning Point Academy, the first public charter in Prince George’s County.

The first cohort, selected by the school system attended weekend classes at Bowie State and Bowie High School. Courses were taught by Bowie State faculty, as well as instructors from community educational partners, Brentridge Education Services, LLC and Mid-Atlantic Equity Consortium, Inc. A second cohort was set to start in spring 2014.
College of Education’s 58-Year Accreditation Extended

The College of Education built on its legacy of excellence in 2012 with the reaccreditation of its professional teacher programs for another seven years by the National Council for Accreditation of Teacher Education (NCATE). The programs have maintained continuous accreditation since 1954.

The NCATE report recognized that the initial and advanced teacher preparation programs meet the rigorous evaluation standards and cited no areas for improvement. For College of Education Dean Traki Taylor-Webb, the reaccreditation with no areas for improvement cited ranks the college among the very few premiere institutions in the nation. “The accreditation process reaffirms the college’s legacy of excellence in program quality and the effectiveness in building school and community partnerships,” she said.

Bowie State’s history of preparing outstanding educators in Maryland is what inspired Jackie Paul to apply to the College of Education after she visited the university on a college tour. As an early childhood/special education major completing her student-teacher assignment in a local elementary school, Paul values the preparation from the College’s expert faculty. “Everything in the College of Education curriculum will be needed when you step foot in the classroom,” she said.

Since its founding in 1865, Bowie State has contributed significantly to the education of teachers throughout the state of Maryland and has continued to produce distinguished graduates who excel at the highest levels of the profession. From 2009–2013, College of Education graduates claimed six county “Teacher of the Year” awards, including the 2009 Maryland “Teacher of the Year.”
Learning Cohort Achieves Success

When students from different disciplines study a common issue together, the educational impact can be profound. In the TRIO program’s Scholar’s Studio, incoming freshman students from a variety of disciplines take general education classes together for a semester creating a supportive environment where they are learning through an integration of the core concepts of their courses.

Started as a pilot project with one student cohort in 2009, the Scholar’s Studio has grown into an annual program providing extra support for students through transformative learning experiences. The cohorts, usually comprised of 15–25 students, work on problem-solving projects that span the disciplines and require collaborative work.


When they returned to campus, the students embarked on a social sciences study based on DuBois’ methodology, developing a survey tool to interview people from their home communities to answer the question, “How is your life impacted by oppression?” The students then wrote a paper for their English course exploring their results to understand the roots of oppression in minority communities.

The Scholar’s Studio professors also engage in collaborative learning with regular meetings in Think Tank sessions where they share best practices. As they continually reflect on the curriculum with their peers throughout the semester, they are better able to adapt to student needs. The professors engage the students in their research interests, with an emphasis on real-world discovery.
Reducing Costs Through Reuse

Bowie State University is becoming a national leader in environmental sustainability by reinforcing its commitment to make green investments with the addition of a yearly student fee.

The sustainability fee was set to go into effect for undergraduate students in fall 2013 after they elected in 2012 to implement the fee to help the university fund various efficiency upgrades and other green initiatives. They were followed by the graduate students a year later.

The funds provide additional support for campus green initiatives aimed at reducing environmental impacts and improving sustainability education. President Mickey L. Burnim set a goal to achieve climate neutrality on campus by 2019. In reaching for that goal, the university has already lowered utility bills by about $4.1 million, saving more than $1.2 million in overall energy costs and emitting 1,593 fewer tons of carbon dioxide annually.

Corporate partners have played an important role in supporting the university’s greening projects. The Verizon Foundation donated $25,000 to establish the residence hall recycling programs and revamp the university’s sustainability website, among other projects. The Toyota Green Initiative (TGI) donated about $12,000 to help renovate the campus greenhouse. During the 2012 TGI tour to historically Black colleges and universities, Bowie State students recycled 7,000 pounds of material, the highest amount of any institution on the tour.

The university also promotes green living habits among the campus community. The Climate Commitment Coordinating Committee (C4), comprised of faculty, staff and students, encourages annual participation in the national Recyclemania competition, Earth Week and Shred Days. Volunteers from the newly formed Student Green Ambassador group also help to spread the message of sustainability to the student body.
The Bowie State nursing program expanded its reach into southern Maryland, opening opportunities for graduate education for today’s nurses and filling a critical need for future healthcare jobs.

Beginning in fall 2012, students at the Southern Maryland Higher Education Center began taking courses toward the Master of Science (MSN) degree, funded by a $276,000 grant from the University System of Maryland. The degree program prepares graduates for jobs as family nurse practitioners in clinical settings and as nursing educators in academic or medical workplaces.

Dr. Devora Winkfield, the coordinator of the graduate nursing program, said that successful graduates from the MSN program are often sought out by employers because of a shortage in the number of advanced practice nurses and nursing educators. Future projections forecast an increasing gap in the workforce needs.

On the main Bowie State campus, the demand for the MSN program has nearly tripled, with the enrollment jumping from 40 in fall 2009 to 115 in fall 2012, making it the second most popular graduate field of study that semester. In southern Maryland, there are nearly three applicants for every space available in the program.
Criminal Justice Program Expands to Meet Demand

One of the fastest growing academic disciplines at Bowie State University, the criminal justice program is poised for future expansion to meet the increasing need for skilled professionals in the field, with the addition of community partnerships.

Since the program started in fall 2011, enrollment jumped from 100 students to 315 in spring 2013, under the leadership of program coordinator Charles Adams. Students exploring contemporary issues, such as global and domestic security, white-collar crime and juvenile delinquency, prepare for careers as investigators, forensic science technicians and criminologists who use analysis to develop ways to prevent and respond to crimes.

Graduates with hands-on investigative experience are in especially high demand in law enforcement agencies, as well as local, state and federal governments in areas such as homeland security and drug enforcement. The program’s criminalistics courses allow students to analyze realistic crime scenarios in a specialized campus laboratory, run by director Philip Newsome. There, students use scientific methods to evaluate physical evidence, such as fingerprints, blood stains, firearms and fibers.

To meet the workforce demand, the program forged agreements with Anne Arundel and Baltimore County community colleges, as well as Montgomery College, to allow their graduates with associate degrees in criminal justice to continue their education at Bowie State. They can transfer up to 65 credits toward the Bachelor of Science degree in criminal justice.

In addition, the program was set to expand to the Southern Maryland Higher Education Center in fall 2014, allowing students in southern Maryland to earn bachelor’s degrees in this high-demand profession.
Bringing Technology into the Classroom

Allissa Richardson challenges her communications students to use technology like iPads and iPods to tell stories. After being named a 2013 Apple Distinguished Educator, the lecturer has made strides to develop a distance-learning version of her popular online journalism course for not only local Bowie State students, but to teach people all over the world how to report stories.

In the Bowie State mobile journalism lab, Richardson prepares students for careers creating content for websites, social media and mobile applications. The Distinguished Educator award provided additional resources for Richardson’s lab, so she can now equip every student in her online journalism course with an iPad. Students in other communications courses can borrow iPad Minis donated by Apple to practice mobile reporting techniques.

“Being named an Apple Distinguished Educator really has opened doors for my students. Nearly every week, colleagues within the journalism industry contact me about internship or job opportunities,” she said. “In terms of my professional development, the ADE recognition has been invaluable. After attending the week-long camp in Austin, Texas, I really got interested in how I could use mobile devices to offer distance learning.” Richardson started to develop an online course for mobile journalism, which was set to launch in spring 2014.

Richardson’s students have been able to practice their skills and make an impact covering high-profile events, including the spring 2013 commencement, where first lady Michelle Obama was the featured speaker. Richardson helped students James Harrison and Britney Pollard create short videos using iPads to capture footage of the ceremony and interviews of graduates and their families.
Faculty Achievements

Assistant Psychology Professor Katrina Kardiasmenos was HONORED WITH A 2013 BLACKBOARD CATALYST AWARD FOR EXEMPLARY COURSE PROGRAM for successfully adding interactive online components to the traditional lecture format of Psychology 101. She received an extra honor for being one of 11 educators to be selected for a Directors Choice for Courses with Distinction.

Assistant Professor of English Hoke Glover was named a FELLOW WITH THE 2013 NATIONAL ENDOWMENT FOR THE HUMANITIES SUMMER INSTITUTE, an educational program on African-American poetry for 25 college faculty.

College of Education Dean Traki Taylor-Webb was appointed to a three-year term on the BOARD OF DIRECTORS OF THE AMERICAN ASSOCIATION OF COLLEGES FOR TEACHER EDUCATION, a national organization of educator preparation programs. She represents the National Association for Equal Opportunity in Higher Education, whose members are historically Black institutions.

Dr. LaTanya Brown-Robertson, associate professor of economics, was appointed to a two-year term on the BOWIE ECONOMIC DEVELOPMENT COMMITTEE, which advises the City Council on economic and community development.

Dr. Adolph Wright, director of the university bands and lecturer of music, was elected PRESIDENT OF THE INTERCOLLEGIATE MUSIC ASSOCIATION, which advances music performance and education for its 11 member institutions representing some of the most significant historically Black colleges and universities on the East Coast.

Dr. Patricia Ramsey, chair of the Department of Natural Sciences, was honored for her role in increasing the pool of underrepresented scientific researchers with a NATIONAL ROLE MODEL AWARD by MinorityAccess, Inc., an organization aiming to improve diversity in research, education and employment.

Rochelle Daniel, instructor of public relations, was elected membership chair on the EXECUTIVE BOARD OF THE PUBLIC RELATIONS SOCIETY OF AMERICA—CENTRAL CHESAPEAKE CHAPTER.

Assistant Professor of History Karen Cook-Bell was elected to serve on the AMERICAN HISTORICAL ASSOCIATION’S COMMITTEE ON MINORITY HISTORIANS and appointed as liaison to the organization’s Graduate and Early Career Committee. The AHA is the top-tier professional association for historians nationally and internationally.
In her commencement address, first lady Michelle Obama encouraged the spring 2013 graduates to use their college experiences to inspire others to pursue higher education. She was awarded an honorary Doctor of Laws degree.

First lady Michelle Obama delivered an inspirational message to about 600 spring 2013 graduates and their families, challenging them to become role models to others in the community through their dedication to attain college degrees. Media outlets from across the country and around the world shone a spotlight on the Bowie State University commencement ceremony. The coverage elevated the university into national conversations about African-American students in higher education and the value of historically Black colleges and universities, among others. Images from the spring 2013 commencement continue to appear in publications and websites, highlighting the impact of this momentous occasion.
Veteran and active military students gained a new option to increase their likelihood for success at Bowie State University when the Military Resource Center opened its doors in fall 2012. The center also helps the university actively recruit veterans to enroll as students.

An initial $18,600 grant from the Thurgood Marshall College Fund provides resources to help recruit veterans to pursue degrees in science, technology, engineering and mathematics fields. The university has made a commitment to embrace and support military and veteran students and has worked to recruit new students by strengthening relationships with community organizations.

Located in Thurgood Marshall Library, students can use this office as a first point of contact to connect to campus and community support services. Continuing Education Director Jerry Isaac leads the center and helps students navigate their way through campus and community services to transition back into civilian life and help them thrive as students. Groups, like the Student Veterans Association, can use the center as a meeting place and a venue to host community speakers from organizations, such as the local chapter of the Veterans of Foreign Wars (VFW).

Because veteran students often need assistance accessing their federal education benefits, the Military Resource Center helps to simplify the process. The center also connects veteran students to community resources to help pay for living expenses, access mental health services and unite with a community of veterans who can relate to their experiences.
Influential Leaders Speak to Students

High-profile figures, ranging from longtime Nation of Islam leader Minister Louis Farrakhan to civil rights activist Angela Davis, addressed hundreds of students on campus in public forums organized by student leaders, sparking conversations about topical issues including the value of higher education and the nature of freedom.

Farrakhan delivered an inspirational message to students encouraging them to use their education to uplift their communities at a fall 2012 lecture, organized by the Student Government Association (SGA) and Black Male Agenda. The SGA leaders developed a lecture series to provide forums for the student body to engage with writers whose works explore significant issues.

In her spring 2013 lecture, Davis explored prison reform and the intersection of women, race and class at a public lecture, sponsored by the Office of Commuter Affairs. Her lecture reflected themes from her 2012 book, *The Meaning of Freedom and Other Difficult Dialogues*, a collection of previously unpublished speeches addressing power, race, gender, class, incarceration and conservatism. The event was especially meaningful because many of Davis’s books, such as *Women, Race & Class* and *An Autobiography*, are consistently required texts in several Bowie State courses.

U.S. Senator Tim Scott (R-S.C.) also shared his journey from a poor, single-parent household to becoming the first African American to represent South Carolina in the Senate. In an intimate talk hosted by Students for Liberty in spring 2013, Sen. Scott not only fielded questions about his political views, but he also revealed his path to elected office and his aspirations for a legacy in public service.

1. U.S. Senator Tim Scott, the first African American representing South Carolina in the Senate, greets students after his talk.

2. Civil rights activist Angela Davis poses with students and administrators after her lecture.

3. Nation of Islam Minister Louis Farrakhan addresses students and the public at his lecture.
Student Achievements

Computer science major Chynna Keys (third from the left) **EARNED A SPOT ON THE ALL-STAR TEAM** for answering the most questions correctly in her division at the 2013 Honda Campus All-Star Challenge, the national quiz bowl of historically Black colleges and universities in Los Angeles, Calif.

**TWO STUDENTS TOOK HOME AWARDS** from the 2013 Emerging Researchers National Conference in Washington, D.C. Computer science major Titus Thomas took an oral presentation on 3D-simulation in emergency subway evacuation, under the direction of Associate Professor Sharad Sharma. Ghislain Tchomobe (’13) placed second for a poster session on the effectiveness of the plant, black cohosh, in treating menopausal symptoms, under the direction of Assistant Professor of Biology Anne Osano.

Biology major Symone Jordan was **AWARDED A FULL SCHOLARSHIP FROM THE NATIONAL INSTITUTES OF HEALTH** to complete her senior year and conduct research with NIH scientists after graduation. Following her graduation in May 2014, she will work for a year as a research trainee with the nation’s medical research agency and contribute to studying some of the most important discoveries to improve health.

Criminal justice major Iyabode Sodipo **WON THE HIGHLY COMPETITIVE BOREN SCHOLARSHIP** to travel to her childhood home of Nigeria in fall 2013 to study the Yoruba language.
Five undergraduates in the social work, nursing and psychology programs TRAVELED TO GHANA, WEST AFRICA TO VOLUNTEER at a maternity clinic during spring break in 2013. Naomi Lewis, Racquel Walsh, Dinah Simpson, Naryah Miles and Kiara Howard educated new mothers on child safety and nutrition during the alternative spring break trip, sponsored by Dr. Rita Wutoh, director of the Henry Wise Wellness Center.

Vivica Brooks (’13) TESTIFIED ON CAPITOL HILL about her experience navigating the financial aid application process at a hearing on college affordability before the U.S. Senate’s Health, Education, Labor and Pensions Committee. The committee was seeking input from students as it considered the need to simplify application and award procedures for federal aid. (Photo Credit: Yagana Shah/Capital News Service)

Biology major Meryl Collins WON A NATIONAL AWARD IN CHEMISTRY at the 2012 Annual Biomedical Research Conference for Minority Students in San Jose, Calif. She presented findings from research on the effectiveness of native plants in the Dominican Republic to destroy cancer cells and prevent cancer cells from dividing, conducted under the direction of Assistant Professor of Biology Anne Osano.
Bulldog athletics fans had something to celebrate in 2013 when the men’s basketball and women’s bowling teams brought home trophies from the Central Intercollegiate Athletic Association (CIAA) tournaments.

The Prince George’s County Council and Bowie City Council recognized the achievements of the CIAA champions with special presentations. The campus community also celebrated with a pep rally-style event.

Under the direction of Head Coach Darrell Brooks, the men’s basketball team won the championship after defeating Livingstone College 83-66. Forward Byron Westmorland was named Tournament MVP after scoring a career-high 38 points in the championship game. The only other tournament championship for the men’s basketball team came in 2003.

The women’s bowling team’s 2013 CIAA Tournament title was its second in four years, under the direction of Head Coach Kenneth Scott. The team swept Virginia State University 4-0 in the final contest.
The Bowie State University Fine and Performing Arts Center hosted a major, black-tie arts awards ceremony in 2012 drawing hundreds of people from around the region to the campus.

The university joined with the Prince George's Arts and Humanities Council to host the Arts Gala Awards, the first large-scale event in the $71 million center that also served as its official grand opening. As the newest arts venue in the county, the Fine and Performing Arts Center proved to be an ideal place to honor individuals for their outstanding service to the local arts community. First-time visitors toured the facility to explore the specially designed fine arts studios, video editing suite, and music technology lab, as well as the performance spaces, including the Recital Hall and Movement Studio.

An enthusiastic audience filled the 400-seat Main Stage theater and enjoyed energetic performances by Grammy Award-winning pianist and jazz vocalist Diane Schuur, pianist Cyrus Chestnut and the “Mad Violinist” Ashanti Floyd. Bowie State student and faculty performers also had a chance to shine with presentations by the BSU Madrigal Singers and the Clarence Knight Orchestra, led by the chair of the Department of Fine and Performing Arts.

Maryland Lieutenant Governor Anthony Brown led a group of dignitaries in a ribbon-cutting ceremony, signifying the state's support of innovative arts education and programming. President Mickey L. Burnim received a plaque recognizing Bowie State's All-Steinway designation, which enhances the quality of music instruction.

Overall, the gala provided a platform to showcase the university's commitment to the arts and cement the Fine and Performing Arts Center as an important venue in the region.

Grammy Award-winning jazz vocalist Diane Schuur (top) and pianist Cyrus Chestnut (bottom) performed at the 2012 Awards Gala at Bowie State’s Fine and Performing Arts Center in the Main Stage theater.
Don Lewis, Jr. (’12) became THE FIRST RECIPIENT OF THE EDWARD ST. JOHN ENDOWED SCHOLARSHIP in 2012. The scholarship fund is one of the largest endowed funds established by a Maryland company at Bowie State University, providing an annual scholarship to a full-time BSU undergraduate student majoring in business administration or mathematics.

Harpist Jeff Majors headlined a star-studded tribute to LAUNCH AN ENDOWED SCHOLARSHIP FOR MUSIC STUDENTS, named in honor of the legendary R&B duo, Ashford and Simpson. Valerie Simpson, who formed the duo with her late husband Nickolas Ashford, joined Majors and R&B singer Freddie Jackson in a performance that rocked the Fine and Performing Arts Center.
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## FY2013 Sources of Revenue

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<tr>
<th>Source</th>
<th>Amount ($ in millions)</th>
<th>Percentage</th>
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<tr>
<td>Tuition &amp; Fees</td>
<td>32.1</td>
<td>31%</td>
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<tr>
<td>State Appropriation</td>
<td>36.0</td>
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<tr>
<td>Federal Funds</td>
<td>16.7</td>
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<tr>
<td>Grants &amp; Contracts</td>
<td>1.7</td>
<td>2%</td>
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<tr>
<td>Sales &amp; Services—Auxiliary</td>
<td>15.9</td>
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<tr>
<td>Other Revenues</td>
<td>1.0</td>
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<td><strong>TOTAL</strong></td>
<td><strong>103.5</strong></td>
<td><strong>100%</strong></td>
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## FY2013 Operating Expenses

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<tr>
<td>Research</td>
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<tr>
<td>Public Service</td>
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<td>Academic Support</td>
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<td>Student Services</td>
<td>5.9</td>
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<td>Institutional Support</td>
<td>12.6</td>
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<td>Plant &amp; Maintenance</td>
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<tr>
<td>Auxiliary</td>
<td>15.8</td>
<td>15%</td>
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<tr>
<td>Scholarships</td>
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<td><strong>TOTAL</strong></td>
<td><strong>102.4</strong></td>
<td><strong>100%</strong></td>
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Dr. Weldon Jackson

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