



MASTER OF BUSINESS ADMINISTRATION (MBA)

Bowie State's MBA program is led by talented faculty with decades of real-world and teaching experience. Our classes are designed to encourage critical thinking, foster collaboration and develop strong business leaders.

bowiestate.edu/mba



Master of Business Administration (MBA)

Students must complete 10 core courses in five areas: Accounting, Management, Finance, Management Information Systems and Marketing Management. Additionally, students must take two graduate business electives for a total of **36 credit hours**. Here is an overview of the core courses and other courses which may be offered as electives:

Core Courses

(30 Credit Hours)

ACCT 511	Accounting for Decision Making
FINA 520	Financial Management
INSS 630	Information Systems in Organizations
MGMT 541	Entrepreneurship
MGMT 544	Organizational Theory and Behavior
MGMT 585	Quantitative Analysis
MGMT 638	Marketing Management
MGMT 640	Strategic Management
MGMT 649	Seminar in Management
MGMT 652	International Business

Accounting Courses Offered

ACCT 510	Financial Accounting
ACCT 516	Managerial Accounting
ACCT 713	International Accounting
ACCT 715	Tax Management
ACCT 718	Advanced Auditing
ACCT 719	Contemporary Issues in Accounting

Finance Courses Offered

FINA 621	Advanced Corporate Finance
FINA 622	Financial Institutions
FINA 623	International Finance
FINA 722	Securities Analysis and Portfolio Management
FINA 723	Speculative Markets

Management Courses Offered

MGMT 677	Labor Management Relations
MGMT 571	Human Resources Management
MGMT 572	Conflict Management
MGMT 650	International Management
MGMT 772	Human Resource Management Seminar

Marketing Courses Offered

MKTG 533	Promotion Management
MKTG 535	Procurement Management
MKTG 536	Consumer Behavior
MKTG 631	Logistics and Supply Chain Management
MKTG 630	Global Marketing Management
MKTG 637	Marketing Research

Management Information Systems Courses Offered

INSS 720	Information Systems Policy
INSS 730	Strategic Information Management
INSS 775	Information Systems Project Management
INSS 825	Issues in Information Systems Management

** Accredited by the Accrediting Council of Business Schools and Programs*

Program Coordinator

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