



New Website Overview

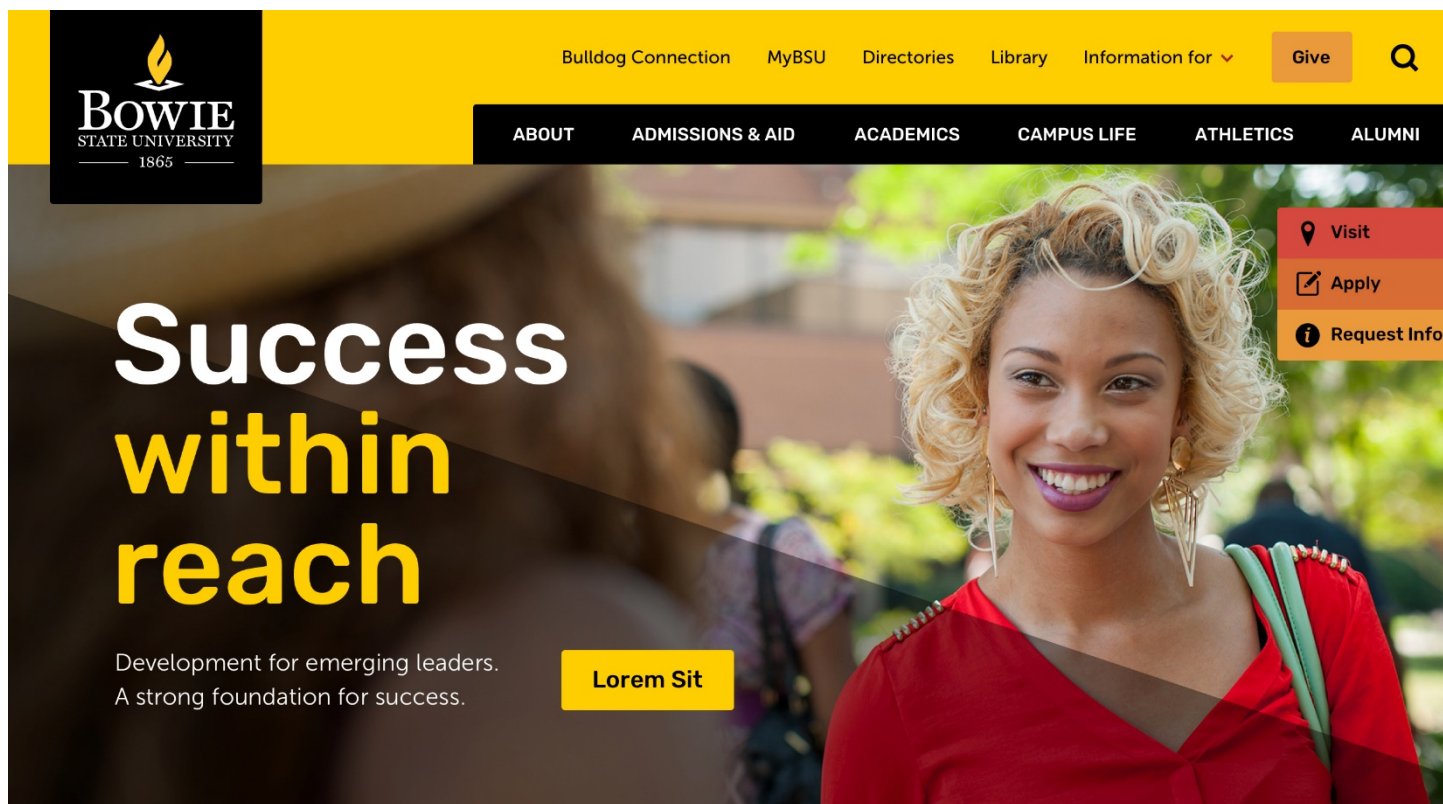
Accessibility and the BSU website

University Relations and Marketing, Bowie State University - 2018




Why We're Here

Bowie State is going to launch a new website this summer!



What Does this Mean ...

- For Bowie State?
 - Better audience reach
 - A mobile-friendly website
 - An accessible website
 - For web editors like you?
 - A new, easy-to-use editing interface
 - Greater flexibility in creating content
- 
- A decorative graphic at the bottom of the slide consists of several overlapping, semi-transparent geometric shapes. On the left, there is a dark grey triangle pointing upwards. To its right is a yellow triangle pointing downwards. Further right is a light grey triangle pointing upwards. On the far right, there is a yellow triangle pointing downwards. These shapes overlap to create a colorful, abstract pattern.

The New Website

OUCampus will replace BigTree as the CMS (content management system we use to create and maintain web pages and content.

omniupdate.com/products

The logo for OUCampus, featuring the text "OU Campus" in a white, stylized font on a blue rectangular background. The "OU" is in a bold, sans-serif font, and "Campus" is in a script font. A white swoosh underline is positioned under the "OU".

OU Campus™

OU Campus Schools

Thousands of college and university websites use OU Campus, including:

- Dartmouth College
 - Marquette University
 - Pepperdine University
 - University of Chicago
 - Widener University
 - California State University
 - Kansas State University
 - Louisiana State University
 - State University of New York
 - Michigan State University
 - Texas Tech University
 - Towson University
 - University of Baltimore
 - University of South Carolina
- 

OU Campus Online Support

support.omniupdate.com

The screenshot displays the OU Campus online support interface. On the left is a navigation menu with the following items:

- ▼ ABOUT OU CAMPUS
 - About End-Users
 - About Administrators
 - About This Site
 - ▶ Support
 - ▶ Training
- ▶ INTERFACE
- ▶ PAGES
- ▶ REUSABLE CONTENT
- ▶ SOCIAL MEDIA
- ▶ REPORTS
- ▶ SETUP
- ▶ OU MODULES
- ▶ SITE DEVELOPMENT
- ▶ SUPER ADMINISTRATION

The main content area shows the page "About OU Campus" with the breadcrumb "Home >> About OU Campus" and a "LAST UPDATED 1/25/18" timestamp. The page content includes:

OU Campus is a content management system (CMS) that makes it easy to manage web pages and repurpose content. It's a powerful, feature-rich product, but the goal is to make each feature and function work in a user-friendly way. Here are some basics of OU Campus:

The layout of OU Campus consists of a main global horizontal menu at the top of the screen, with each menu item expanding downward into other sub-options. Learn more about the overall interface in the [Interface](#) section.

When it comes to editing content in the system, content on the page is split into [editable regions](#) to allow for more granular edits. OU Campus includes a WYSIWYG (What You See is What You Get) Editor called [JustEdit](#) as well as a full-fledged [source code editor](#) and the ability to edit other [page parameters](#). Pages are [checked out](#) to only one user at a time to prevent users from overwriting each other's work.

The interface also features a PDF download button labeled "PDF View/Download". At the bottom, a WYSIWYG editor is shown with a toolbar and a preview of a "Library" page. The preview shows a sidebar with "Academics", "Library", and "Study Abroad" options, and a main content area with the text: "The mission of the Library organization is to connect students, faculty, staff, and members of the local community with the information resources they need for study, research, and recreation. The" and an image of a building.

OU Campus Videos: End-User Videos

support.omniupdate.com/oucampus10/about/training/videos.html



- ▼ ABOUT OU CAMPUS
 - About End-Users
 - About Administrators
 - About This Site
- ▶ Support
- ▼ Training
 - Training Tuesdays
 - Monthly Orientation
 - Training
 - Videos**
 - Booklets and Documents
 - Glossary
- ▶ INTERFACE
- ▶ PAGES
- ▶ REUSABLE CONTENT
- ▶ SOCIAL MEDIA
- ▶ REPORTS
- ▶ SETUP
- ▶ OU MODULES
- ▶ SITE DEVELOPMENT
- ▶ SUPER ADMINISTRATION

Home >> About OU Campus >> Training >> Videos

LAST UPDATED 1/25/18

Videos

Overview

In addition to Training Tuesdays webinars, on-site training, the support site, the annual conference, and a live support team, OmniUpdate has also recorded a number of short video tutorials. The length of the videos ranges from about five to 15 minutes and are designed to provide a bit of detailed guidance about one aspect of using the OU Campus interface.

Click one of the links below for video tutorials. All OU Campus tutorial videos, including Training Tuesdays from January 2016 onwards, are hosted on our [Vimeo](#) channel. The videos available on Vimeo are closed-captioned, and both the videos and the caption files can be downloaded.

PDF
[View/Download](#)

Videos for OU Campus v10

Video	Description	Link
Training Tuesdays recordings	Training Tuesdays are a monthly webinar series where OmniUpdate employees demonstrate a specific feature or function within OU Campus.	Link to archive
End-User Videos		
Introduction to the Interface	Learn about how to log into OU Campus using DirectEdit, as well as about the key portions of the OU Campus interface, from the Global Navigation bar to the Gadgets sidebar and everything in between.	Vimeo
Editing Content	This video will cover the basics of editing a page's editable region	Vimeo

OU Campus Videos: Training Tuesdays

support.omniupdate.com/oucampus10/about/training/training-tuesdays.html

OmniUpdate Training Tuesday
Recent and Upcoming Updates




WebEx Event # 805 186 935

Audio will be heard on your computer speakers.
*If you do not have working computer speakers,
call 1-408-792-6300.
Enter event number and
attendee ID or press # if no attendee ID.*

Presented by:
Erica Bogosian
Technical Writer

Webcast will start at the top of the hour.

OU Campus Training Tuesday - Recent Updates

 OU Campus Training | 51 plays

OmniUpdate Training Tuesday
Setting Up A New Site




WebEx Event # 807 172 685

Audio will be heard on your computer speakers.
*If you do not have working computer speakers,
call 1-408-792-6300.
Enter event number and
attendee ID or press # if no attendee ID.*

Presented by:
Brian Laird
Senior Web Technician

Webcast will start at the top of the hour.

OU Campus Training Tuesday - Setting Up A New Site

 OU Campus Training | 91 plays

OmniUpdate Training Tuesday
Exploring Reusable Content



WebEx Event # 804 247 712

Audio will be heard on your computer speakers.
*If you do not have working computer speakers,
call 1-408-792-6300.
Enter event number and
attendee ID or press # if no attendee ID.*


Presented by:
Brian Laird
Senior Web Technician

Webcast will start at the top of the hour.

OU Campus Training Tuesday - Exploring Reusable Content

 OU Campus Training | 66 plays

OmniUpdate Training Tuesday
Fixes for a More Accessible Site!



WebEx Event # 806 548 858

Audio will be heard on your computer speakers.
*If you do not have working computer speakers,
call 1-408-792-6300.
Enter event number and
attendee ID or press # if no attendee ID.*

Presented by:
Rich Paul
Sales Engineer

Webcast will start at the top of the hour.

Training Tuesday: Fixes for a More Accessible Site

 OU Campus Training | 83 plays

OUCampus versus BigTree


What's the Same

- Easy to edit text, links and pictures
- Log in from any computer with an Internet connection
- Changes are approved before they go live



OU Campus versus BigTree



What's New

- Send messages about a page right the CMS – no need to email
 - Preview your page on a mobile device (tablet, phone)
 - Check spelling, links, and accessibility before submitting your changes for approval
 - Use “assets” and “snippets” to easily add repeating content
 - Set reminders to revisit pages to check for stale content
 - Previous versions of a page are always available
 - More authority levels will distribute permissions correctly
 - Updated pages can be reviewed by your department chair or director
- 

OU Campus Backend



[Calendar](#) | [Directory](#) | [A-Z](#)

 Call us today (818) 555-9401
 info@gallenauniversity.com

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About

[GALLENA UNIVERSITY](#) > [ABOUT](#)

Main Content

Welcome to Gallena University! Located in the mountainous region of northern California, Gallena is recognized as one of the nation's best regional public universities. GU provides a pleasant environment for study and a diverse campus life, as well as easy access to a wealth of university and community resources. The university takes a hands-on, engaging approach to education, preparing scholars to be leaders in their fields and communities. We are also known for our commitment to sustainability, standout academics, and unmatched school spirit.



Internationally recognized in both Performing Arts and Computer Science, with our top-ranked College of Computer Science & Engineering, GU offers students the opportunity to collaborate with the world's best and brightest faculty in multiple disciplines, all in an intimate, small-town campus setting. Through our [undergraduate programs](#), we offer 36 majors, 34 minors, and 7 certification programs. Our highly regarded [graduate programs](#) include post-graduate degrees in business, computer science,

[History](#)

[President's Page](#)

[Mission](#)

[Campus Map](#)


[Contact Us](#)

Quick Links

Quick Links



- [Link 1](#)
- [Link 2](#)
- [Link 3](#)

OU Campus Backend



**GALLENA
UNIVERSITY**

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About


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Quick Links

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Why a New Website?

- **Our Audiences**
- **Responsiveness**
- **Accessibility**



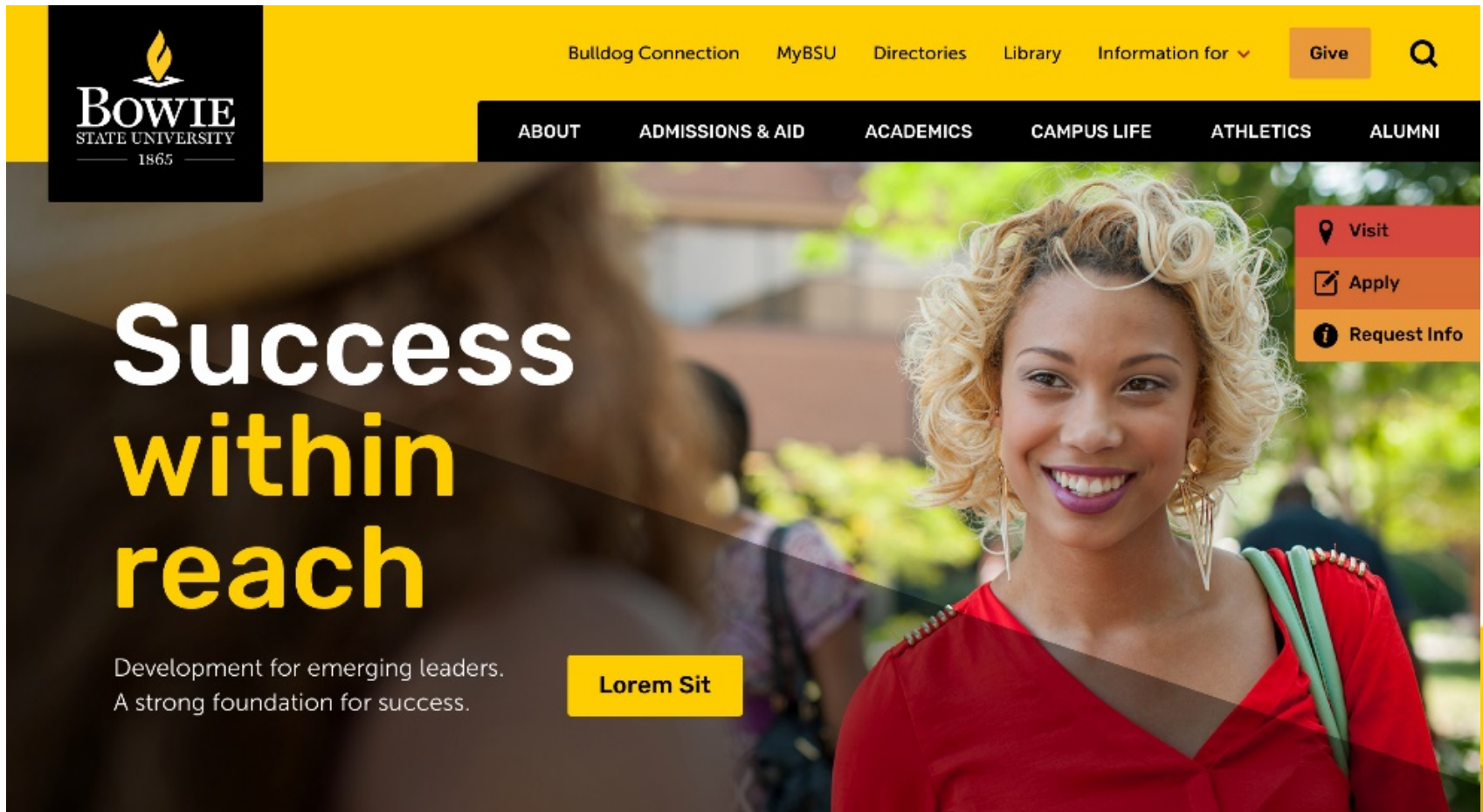
Our Audiences

- **Potential Students**
- **Influencers (parents, counselors, &c.)**
- **Donors**

While our current website does a good job at providing information to the internal BSU community, the new, redesigned site will attract and engage these audiences better.

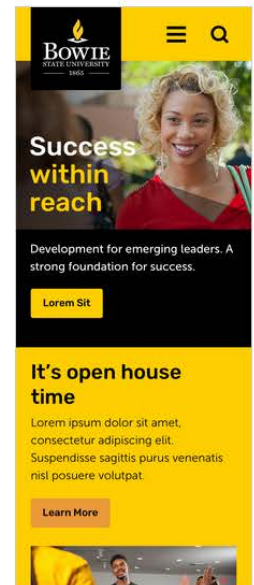
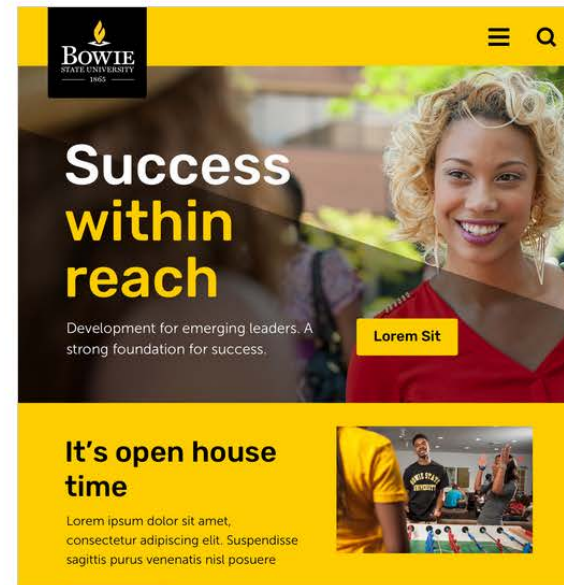


The New Homepage




Responsiveness

The website will work well on desktop, tablet, or phone. The site will handle content differently depending on what device someone is using, ensuring they can get to the information they need.



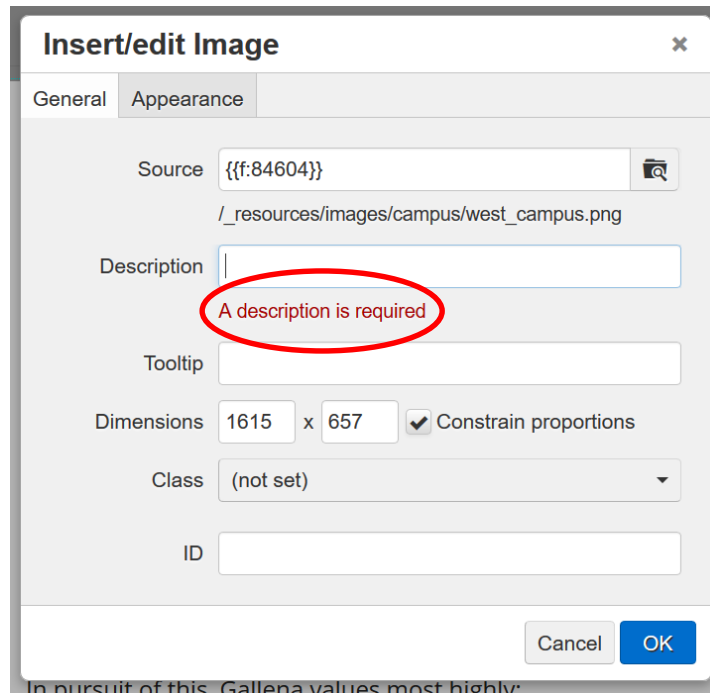
Accessibility

The website will be accessible to users with varying degrees of vision, hearing, mobility, and cognition. Removing these barriers gets all users to the information they need. This will also bring us into compliance with federal regulations regarding accessibility.

- Images will include alternative text descriptions (low or no vision)
 - Videos will include captions (partial or complete hearing loss)
 - Pages will be arranged logically and conform to a hierarchy as needed (vision and cognition limitations)
 - Written content will be clear and to-the-point (vision and cognition limitations)
- 


Accessibility

OUCampus provides tools to check for accessibility problems and flag them before you submit the page for approval.



Insert/edit Image

General Appearance

Source 
/_resources/images/campus/west_campus.png

Description

Tooltip

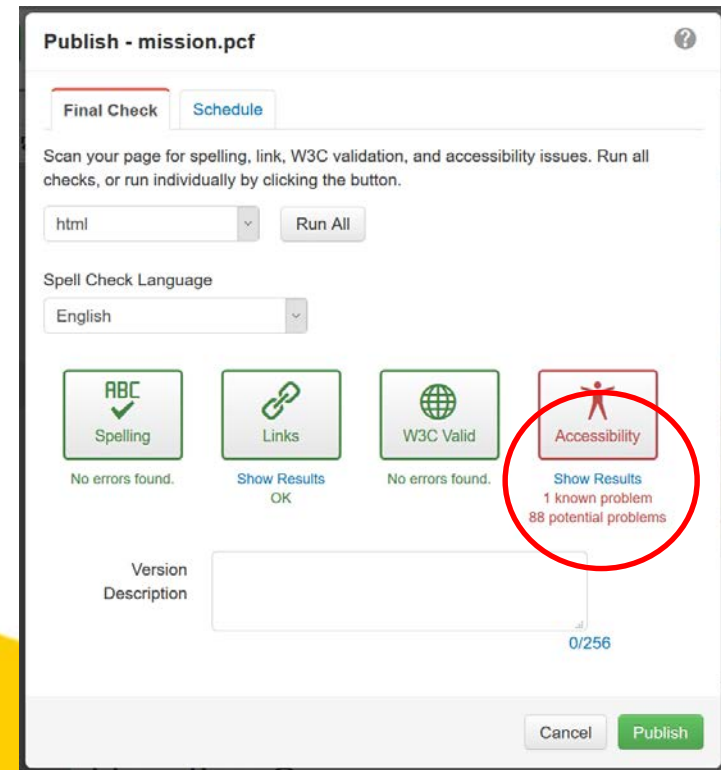
Dimensions x Constrain proportions

Class

ID

Cancel OK

In pursuit of this, Gallena values most highly:



Publish - mission.pcf

Final Check Schedule

Scan your page for spelling, link, W3C validation, and accessibility issues. Run all checks, or run individually by clicking the button.

html Run All

Spell Check Language
English

Spelling No errors found.

Links Show Results OK

W3C Valid No errors found.

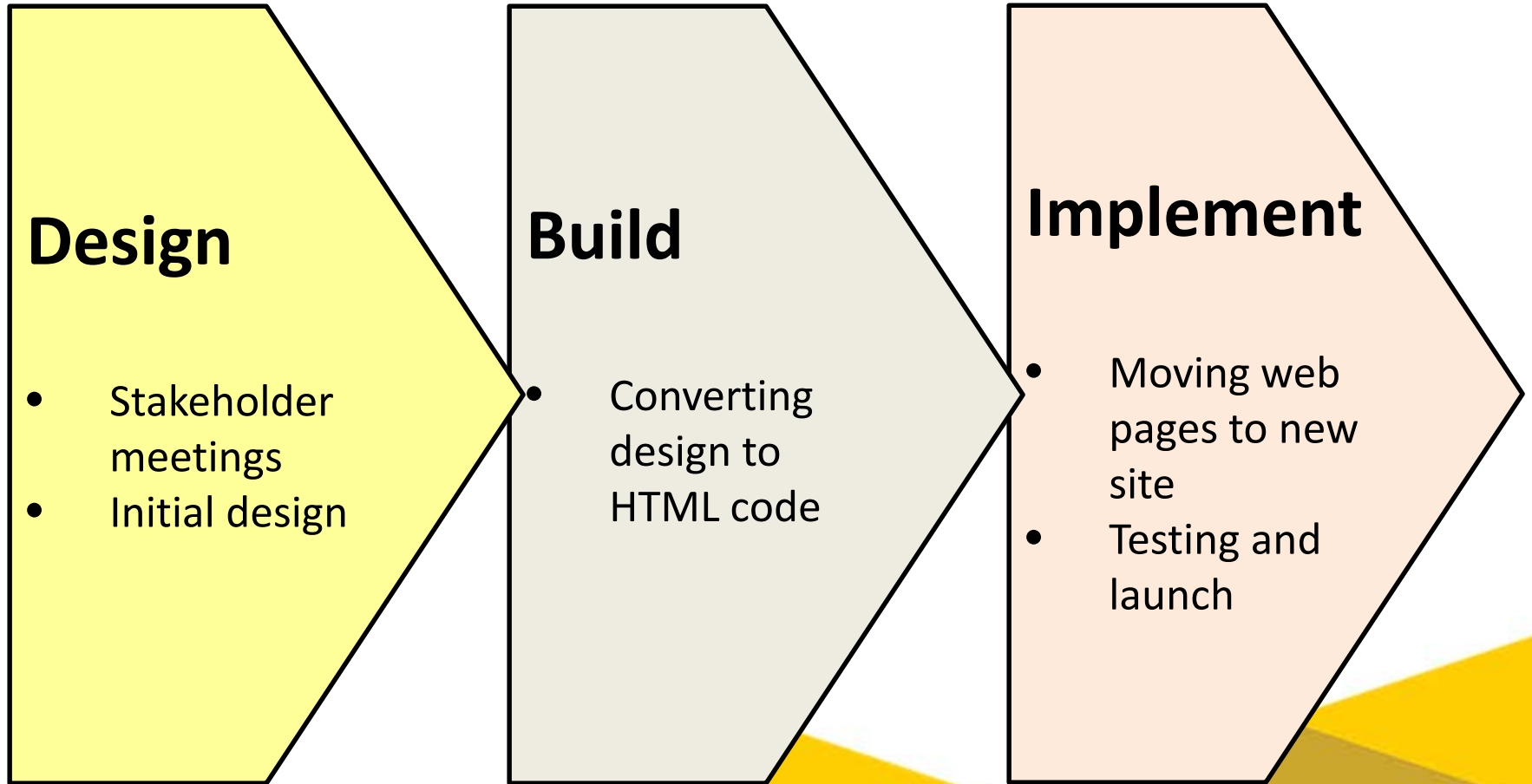
Accessibility Show Results
1 known problem
88 potential problems

Version Description

0/256

Cancel Publish


Timeline



Your Responsibility for Your Section

1. Work with a content reviewer to make decisions about what needs to be updated, migrated, and/or archived
 - a. Existing pages
 - b. Planned/new pages
 - c. Faculty/staff directory
2. Commit to a second meeting re: migration
3. Attend training on the new CMS

NOTE: You will need to attend all training sessions to retain your privileges as web editor



Questions?

Contact Us

- Morgan Gilpatrick > mgilpatrick@bowiestate.edu
- Andre Cutair > acutair@bowiestate.edu

bowiestate.edu/newcms

